

ENERGETIC & DECISIVE

ELECTION PROGRAM 2022 - 2026



EINDHOVEN



TABLE OF CONTENTS

<i>Introduction by the leading candidate</i>	3
 <i>Part I – Our city</i>	 5
1. Combating subversion and towards a safe municipality.	6
2. Affordable housing for first-time buyers and families in all of Eindhoven.	11
3. Volunteers are valued, and residents have real influence.	14
4. A lively city with lots to do.	18
5. Timely and full commitment to physical health and a healthy lifestyle.	25
6. An international city where new residents fully participate.	29
7. Equal opportunities from birth and halving poverty.	32
8. Trustworthy & quality health care and attention for our elderly.	38
9. Getting from A to B smoothly and safely on foot, by bike, by public transport and by car.	44
10. A society in which we trust each other and have decency.	49
11. Enabling local SMEs to do business and empowering start-ups.	51
12. A sustainable city, green districts, and clean streets.	56
13. A service-oriented and reliable municipality in a strong local democracy.	61
 <i>Part II – Our Districts</i>	 68
14. District-oriented approach	69
15. What we want for our Districts?	70

Dear reader,

In front of you is the election programme of CDA Eindhoven. In this document, we will describe our ideas and positions on tackling the big and small challenges in our municipality.

In the last years, the city of Eindhoven has grown to a city that counts. It is not a surprise that we welcome more and more new residents from inside and outside the Netherlands. The city is known for our smart region, where the economy is flourishing. Eindhoven is an energetic town, full of creativity, innovation, technology, design, and knowledge.

Nonetheless Eindhoven is much more. When you think of Eindhoven, you will think of GLOW, the marathon, carnival in 'Lampegat', 'Ameezing', PSV and FC Eindhoven. Moreover, Eindhoven is the trendy 'Strijp S', the vibrant 'Woensel' and the cosy 'Acht'.

The people of Eindhoven are rightly proud of their city.

At the same time, there are still so many things that can be improved. In our opinion, there are four major issues, on which the municipality and its administration should really act upon.

1. Affordable housing for first-time buyers and families.

House prices are sky-high and the waiting lists for social housing are extremely long. Moreover, many people do not qualify for social housing but cannot afford the high rents in the 'open market' as well. First-time buyers and young families in particular fall through the cracks of the system. We do see high-rise buildings in the city centre as part of the solution, but not everyone wants to live high up in a small flat or studio. Efforts should also be made in building outside the city centre. Especially in the middle segment for rentals and the lower segment of properties for sale.

2. Quality districts where you can live pleasantly.

A large part of our daily lives takes place in our neighbourhood. This is where we live, go to school, do our shopping, exercise, visit to the community centre, do our daily walk, or let the dog walk. In some districts, however, the quality of life is under severe pressure and residents seem to agree with themselves to the idea that it will never get better. That should not be acceptable. The municipality must not look away from the problems but tackle them at the source. This way people can also live comfortably in the districts affected. In the districts where things are going 'well', the municipality is encouraged keep investing, because otherwise they might deteriorate later.

3. Smooth and safe from A to B.

Traffic jams, congestions or buses that run infrequently... For years, Eindhoven has been difficult to reach. And that is frustrating when you are commuting to work or want to go home swiftly after work. We want to be an accessible municipality and city, where everyone can get from A to B smoothly and safely, on foot, by bike, by public transport or by car. We believe in a better flow of car traffic on the ring road and highways. At the same time, we opt for more bike lanes, a safe environment for pedestrians and more frequent buses through the city.

4. A caring and healthy city.

Exercise and sports are good for body and mind. A healthy lifestyle leads to a longer life and prevents many diseases. Since prevention is more important than cure, we stimulate our residents to get and stay in motion. And if residents do need care, we are there with a helping hand. This people-centred approach is what we adhere. Let US be more important than ME.

In addition to these four major challenges, we do of course have a vision on numerous other important themes, which can be found in one of the 13 chapters below. Each chapter begins with a brief introduction. Thereafter, we elaborate on our ideas in detail.

The municipality is the governmental branch closest to the people. The municipality should be there for its residents and businesses, and definitely not the other way around. The municipality of Eindhoven should not only solve the big challenges, but also give ear to the smaller problems in the diverse districts of our city. Only then can confidence and mutual trust can gradually grow between the residents and the municipality. Therefore, in the second part of this election programme, we also pay attention to area-specific problems in each part of the city and propose possible solutions at the same time.

CDA Eindhoven is more than ready to tackle the small and big challenges the city is facing. Full of energy and determination, we want to roll up our sleeves. We show courage, we act as we said we would. We stand up for our residents who want to live pleasantly and who, by carrying out our plans, will hopefully be even prouder to be an 'Eindhovenaar'.

I hope you all enjoy reading our plans.

If there are any questions? Please do not hesitate to reach out.

On behalf of team CDA Eindhoven,

Remco van Dooren, your leading candidate



PART 1 OUR CITY



1. COMBATING SUBVERSION AND TOWARDS A SAFE MUNICIPALITY

1.1 PUBLIC SECURITY AND SAFETY

A safe city is the foundation for a pleasant place to live, work and play. A city must not only be safe, but its inhabitants must also feel secure.

For several years in a row, Eindhoven has been in the top 5 of most unsafe municipalities in the Netherlands, primarily due to the high number of crimes.

The CDA Eindhoven now wants to make a real effort to make Eindhoven a safe and prosperous city in the Netherlands. The fight against subversion and organised crime is paramount in this.

A safe municipality requires firm and solid measures. Not only words, but actions. In our approach we choose for a good balance between prevention and repression: prevent where possible and tackle problems by being there in time. We intervene hard if situations get ugly or threaten to get out of control. And we offer help to those who want to get on track and stay on the right path.

Therefore, we must invest in more supervision in the districts and ensure a better exchange of information within the municipality and with other authorities. We are rolling out the 'area-oriented approach' throughout the city. From now on, problems in the city will be tackled jointly; authorities on security issues, social issues and on spatial planning must work together to solve these problems. We want to eliminate the cluster-forming in the civil service of the municipality, from isolation to connection.



This means concretely:

- The Administration Intervention Team Eindhoven (BITE) should be deployed on a full-time basis (instead of once a month) to tackle subversion, criminality, and nuisance. Different municipal departments, the police, tax authorities and other partners will work together by sharing information and using data to carry out joint checks and interventions.
- For each area in the city, the police, Community service officers (CSO), 'Neighbourhood watch' and the municipality will draft a joint Area-Safety-Agenda.
- Sharing information between the police, municipality, 'WIJ Eindhoven' and housing corporations must become considerably easier. That is why we will sign covenants within a year to make this happen. Where no covenants exist yet, we will make conclusive agreements with partners involved.
- As far as we are concerned, the money that the judiciary confiscates from arrested drug criminals will be invested directly back in our municipality. For example, it can be invested in community centres, green spaces, playgrounds, and sports facilities.

Where this is not legally possible, we want to lobby intensively at the national government to make it possible.

- Crime should not pay off. That is why we are putting extra effort into tracking down and dismantling cannabis nurseries and drug labs. They pose a life-threatening situation to our residents. That is why we want to appoint extra investigation officers who, in close cooperation with the police, can focus completely on tracing and dismantling drug labs and cannabis nurseries.
- The right to protest is a great good. In principle, anyone who wants to protest should be able to do so in Eindhoven. However, in recent years we have seen such an increase in the number of protest that it sometimes seems that freedom of speech has there overshoot its initial purpose. Therefore, we want two extra measures:
 1. If demonstrations are announced and called off last minute (all preparations by the municipality and police have often already been set in motion, with associated costs), the municipality can therefore refuse any subsequent protest.

Costs already incurred will also be claimed from the organisation of the protest concerned.

2. Stadhuisplein will be designated as the permanent demonstration site. The square becomes the "Malieveld" of Eindhoven; no large protests may be held at other places in the city.
- There are increasing numbers of people in need of help or people with disturbed behaviour who cause nuisance. To relieve the police and to arrange appropriate help and support for these people, mental health officers will be appointed in all districts of the city. In Gestel and Woensel-Zuid this is already being tested, with visible results.
 - Youth workers play an important preventive role in the prevention of crime, school dropouts or in the threat of radicalisation. At the moment, there are far too few youth workers in Eindhoven. That is why each district will get a youth worker. In areas with more youth related problems, more youth workers will be appointed.

- We continue the programme "Buurthelden" (Neighbourhood Heroes) for a better relationship between the police, children, and parents, but we also integrate it into the school curriculum, thus it is not optional, and all children have to participate.
- We are tackling the criminality around the Kruisstraat with vigour. We realise that only "security" cannot solve the problems. That's why we are coming up with an approach that will tackle the root of the problem. This way, the capacity of the police can be deployed in the rest of Eindhoven again.
- In Eindhoven, there are more and more 'spookwoningen': buildings where nobody is registered but which are used by criminals. This is often a sign of subversion and organised crime. Especially in large residential buildings, criminals can remain under the radar. We want to increase the checks on 'spookwoningen' houses by appointing supervisors. We also want to increase inspection on shady premises on industrial parks. We aim for an action plan on this topic.
- We will require parking garage owners to take precautions to reduce the number of car break-ins.
- The municipality should take a stronger lead in combating sexual exploitation and other forms of human trafficking. Together with its partners, the municipality should strengthen its efforts to provide shelter and care for victims, and to have sufficient capacity to combat human traffickers.
- We want to enforce the prohibition of nitrous oxide ('laugh gas').
- The IT systems at the city hall are outdated. In order to work more effectively, we are investing in the acquisition and improvement of our intelligence systems. We will use them to monitor events, indicators and trends at district, neighbourhood, and street level. This helps our law enforcement officers in their daily work. As a starting point, the municipality will also become a member of the Cyber Defence Centre.

1.2 COMMUNITY POLICING AND DISTRICTS

- Each district will have a CSO and a district police officer with whom it is easy to make contact. Policemen and CSOs are often physically present in the districts and will be easily approachable.
- We are proud of our community policing teams and will continue to support them as much as possible with an adequate budget. There also must be proper contact with the police and the district CSO. The teams will have to meet a few times a year to coordinate and evaluate their efforts and keep each other informed.
- We will tackle speeding and aggressive driving behaviour with projects for each district. Where necessary, we will place speed cameras and adjust the road structure.
- In crowded places or there where safety is at stake, we will deploy camera surveillance. We will expand structural camera surveillance as it prevents crime and can be enormously helpful in tracking down offenders/criminals.
- Vandalism and damage caused by fireworks are a thorn in the flesh of many residents of Eindhoven. In order to catch offenders, we deploy CSOs and, in extreme cases, camera surveillance. Perpetrators will be punished immediately and have to reimburse the damage caused.
- In order to prevent teenagers from ending up in crime, we will offer parents help in raising their children. This can be done through parenting or family coaching.
- If residents do not feel safe in their neighbourhood anymore, we will examine how we can take away that feeling as quickly as possible. This could be done through more surveillance, the installation of smart street lighting, (temporary) camera surveillance and even preventive body searches or by opening a temporary extra police station in that neighbourhood, if deemed necessary.
- We encourage and support the use of neighbourhood group chats (e.g., WhatsApp) or apps that improve alertness and safety. The CSO and district police officer will also join these group chats.

1.3 POLICE

- We want Eindhoven to meet the legal standard of 1 police officer per 5,000 inhabitants. To achieve that number, we need to attract more police officers. We will lobby and put pressure the national government on this issue. At the same time, we will maintain the 80/20 ratio (80% district deployment; 20% emergency response).
- District-policemen should not change districts too quickly.
- In neighbourhoods with a lot of unrest or crime, we will open a pop-up police station, as we recently did in the Kruisstraat. This is a very accessible way to get in touch with our residents.
- Football matches, night life and events demand too much capacity from our local police. Moreover, this is at the expense of police deployment in the districts. That is why we want to increase the use of hospitality stewards, security guards and CSOs around football matches, night life and events,

1.4 CSO'S/SUPERVISION

- At least 25 extra CSOs will be deployed to make neighbourhoods visibly safer. The CSOs will focus on fighting nuisance, where the police are unable to give it adequate prioritisation.
- CSOs must be deployed in places where people experience nuisance the most. Residents are naturally experts on what is going on in their neighbourhoods. Therefore, residents will help to determine on what the CSO should focus. This will be determined in an annual meeting.
- The focus of the CSO should no longer be on the enforcement of paid parking, but on liveability and safety issues in the neighbourhoods of our city. Controls on paid parking will be done by scan vehicles.
- CSOs should be deployed around the clock. As a result, they will be active at night. Currently they only work until 23:00.
- The deployment and role of youth-CSOs should be significantly increased. The current two youth-CSOs cannot serve the entire city in the future.
- We provide properly trained CSOs with body cams and handcuffs. We continuously keep training and educating our CSOs.
- We will explore to what extent the military of the '13e Lichte Brigade' in Oirschot, next to Eindhoven, can be flexibly deployed as CSO or law enforcer, as is already the case in the province of Limburg.

2. AFFORDABLE HOUSING FOR FIRST-TIME BUYERS AND FAMILIES IN ALL OF EINDHOVEN

2.1 AFFORDABLE HOUSING

Eindhoven is booming! For decades, people have come to Eindhoven for work and to live. We must ensure that everyone can find decent and affordable housing.

That is sadly not the case at the moment, and it is one of the biggest challenges for Eindhoven. We do support the current plans, which mainly consist of densifying the city centre. But they only offer a partial solution. Not everyone wants to live in a small flat or studio in the city centre and not everyone can afford the high rental or house prices.

In recent years, there has been a heavy emphasis on building a high number of social housings. That is good, but the goal has not been achieved. That is why the policy needs to be tightened up and the focus must also be on medium- and high-end rentals and for-sale houses.

We have noted that the so-called 'moving ladder' has not got off to a good start. This means that people trade in their smaller homes for larger ones, making the smaller - and more affordable - homes available to people with smaller budgets. This rough start and problem also leads to higher house prices. In the approach, there has been insufficient focus on medium- and high-end housing. The CDA wants to put a serious focus on this. We believe that this will get the 'moving ladder' going and make living more accessible and affordable across the entire chain. Of course, social housing remains crucial too.

The municipality is there for everyone, with a large or small budget. But: this gigantic housing problem can only be solved together. Therefore, we need more long-term partnerships with reliable partners.



That is why we want:

- A new pact and a new way of cooperating. Within the economic field, we are praised for our 'triple helix cooperation'. The CDA also wants this around spatial planning and housing. Within the legal frameworks, our party wants to come up with selection of developers and partners with whom we will work together. We will not launch a tender/procedure for each project as usual, as that would take too much time. As with other tenders, local businesses will have preference here. A pact is needed for several larger projects in which we bind partners to us permanently. An important starting point is full transparency and working on mutual trust. There are now many delays due to assumption and a lack of trust between the partners. This is bizarre. These are precisely the parties who should be doing it together.
- A more active government. As a municipality, we must once again take more control in field of house building. The CDA calls for a more proactive spatial policy, in which we do not shy away from all public instruments, to prevent speculation and price increases. To do this, we are doubling the number of civil servants on the spatial department.
- A higher minimum percentage of (medium) high-rent rent and for-sale houses in all new projects with special focus on first time buyers, families, and senior residents. Many people do not qualify for social housing but have difficulty paying the high prices in the open market. They therefore fall between the cracks. We want extra housing primarily in the lower-priced sector. This can be both mid-rent (between 737 and 966 euro) and affordable owner-occupied (up to 300,000 euro). This will ensure that social housing is no longer occupied by people who earn sufficiently for the open market. This group will have to relocate to these middle-rent or affordable owner-occupied homes. The social housing and free sector houses should again be inhabited by the right target group.
- There are plenty of ideas for building projects in Eindhoven. We are thinking, for example, of the Kanaalzone, Kastelenplein Shopping Centre, Welschap, the Autowijk and Flight Forum. We want to mark all these locations as new housing locations for the long term. This should be done by a new team and therefore fresh civil servants. However, these locations can also be used in the short term to relieve the immediate pressure on the housing market. Together with our partners in the private sector, we could develop plans for semi-permanent housing that can be used from one location to another. This way, these locations will contribute to both the short and longer term.
- We are also exploring other sites beyond the city centre for high-rise buildings, for example around shopping centres.
- In the coming period, Eindhoven will be building many high-rise buildings. We want people who are going to live in these residential towers to also know their neighbours and to get a community feeling as much as would get with low-rise buildings. Loneliness is a threat with this type of living. We therefore encourage projects that provide this and require project developers to create indoor and outdoor communal spaces.
- The CDA believes that housing associations/corporations should play a crucial role in solving the housing problem. For this purpose, we are introducing the 'housing carousel', which includes the following agreements:

1. The housing corporations sell part of their housing stock each year and build a larger number of new rental homes in return.
 2. The housing corporations always sell their oldest (most affordable) houses and allocate them to existing tenants first.
 3. Housing corporations are given priority in the allocation of land by municipalities to enable new construction. This 'housing carousel' will result in approximately 700 homes being sold to tenants and 850 new rental homes being built every year, on top of the numbers already planned. In addition, we are advocating the abolishment of the landlord charge at the national government, on the condition that the money released is invested in the new rental stock.
- The CDA wants to bring together the knowledge and expertise of our housing corporations, care institutions, TU/E and other Brainport partners to use domotica technology to make people's life as pleasant as possible. This may also enable people to live at their homes for longer.
 - We react promptly and accurately to reports of dangerous residential situations and nuisances.
 - Eindhoven is a city full of students. The CDA therefore continues to advocate for affordable, safe, and good quality student housing, both in the city centre and beyond. Because there are far too few student rooms in Eindhoven, we will look for temporary possibilities such as using long-standing vacant offices for short-stay and student housing. We also make more mixed housing possible, where students can get a relatively affordable room in a nursing building if they will volunteer there as well. Our universities must also take responsibility in this matter and build more on their own premises than they are already doing. We also expect a more active role from the universities outside their own grounds.
 - Status holders (refugees with a resident permit) are not automatically given priority in housing allocation; there needs to be a healthy balance between the allocation to status holders and the accessibility of social housing for other groups.
 - To ensure that not all our properties will be bought up by investors, who will rent them again, and to give our first-time buyers a fair chance on the house market, we will install a 'self-occupancy clause' in our municipality.
 - House splitting can be a good solution to the housing shortage, and we are open to this solution. This will give 'starters' and singles a better chance of finding appropriate housing. However, too much 'house splitting' in some parts of the city can cause nuisance. That is why we are setting up an impartial quality-of-life-test for house splitting, to see whether these can be realised in a particular house. We will enforce the law against illegal house splitting and subletting.
 - Liveable neighbourhoods and secure housing are the CDA's priority.
 - We protect heritage and characteristic districts. For example, high-rise building should not arise between our distinctive 1930s houses
 - Residents must be given more opportunity to develop their own initiatives as a cooperative, to build meeting spaces, maintain their own green spaces, and share cars and other facilities together. By doing more together in the neighbourhood, the problem of loneliness can also be tackled.

3. VOLUNTEERS ARE VALUED, AND RESIDENTS HAVE REAL INFLUENCE

3.1 SOCIETIES, CLUBS AND VOLUNTEERS

Clubs and societies are very important for a city. People can relax and meet other people. The CDA Eindhoven wants all our societies and clubs to be and remain vibrant, dynamic, and financially healthy.

Our party also strives to ensure that the volunteers enjoy working for their society or club. Organisers of small events should not be burdened with event permit obligations. We support cooperation between the clubs to offer volunteers a place that is to their liking.

This is what we want:

- In many of Eindhoven's communities, volunteers are active in district, community, or neighbourhood councils. They know what is going on in the community and what is really needed. That is why these district, community and neighbourhood councils will have more say in plans that affect their area. This also applies to community budgets.
- The municipality must make it easy for volunteers to organise something. Unnecessary rules and costs must be eliminated. We will examine rules and costs in a programme called 'Snappen of Schrappen' ('To get or to be deleted').
- Rules for reimbursing volunteers' expenses should be eased and the administrative burden reduced.
- The certificate of good conduct (VOG) for volunteers working with minors must become free.
- We will provide a future-proof municipal volunteer policy, in which vision, ambition and strategy are elaborated. This policy will address, among other things, the appreciation of volunteers, the support of associations and the position of volunteers.
- We ensure that it is clear to which department associations can turn with their question. This can be done, for example, by adding a 'roadmap' for municipal subsidies to the website. By answering a few questions, associations will be directed to the right department. Also, a contact person could be appointed, from whom associations can request information straightforward.
- We will help with the further development of the app 'Jijdoet040' ('YouDo040'), where people can easily find volunteer work that suits them.



- To show volunteers how important and special their work is, we will value them even more than we were already doing, regardless of their age or how long they have been volunteering. This will make it more evident how proud we are of our volunteers. For example, we can participate in the National Volunteer Awards, linked to a local award.
- We want to give volunteers a public face, through (social) media and other communication channels of the municipality. We want to show a broad and varied picture of our volunteers and their efforts.
- We will retain the 'pass-partout' for swimming for volunteers and caregivers.

3.2 CIVIC ENGAGEMENT

Many people have ideas on how to make their neighbourhood better and are keen to get involved. The municipality must help rather than hinder. If possible, we must let the neighbourhood or district take care of its own affairs and, above all, give residents the opportunity to do so. Not only should residents have a say, but they should also be allowed to decide on their own residential environment. We should give communities certain rights and let them have a say.

The municipality should always let residents know if they can act upon their ideas or plans and when. If the municipality cannot do anything, it will explain why. Initiatives from residents and entrepreneurs should always be welcomed with an open attitude. The municipality should make use of the residents' strengths and look for opportunities instead of problems. This must become a real change of culture within the municipality. We will see criticism as involvement and civic engagement.

This is what we want:

- Each district gets its own district budget on which residents have a say. We ensure that the silent majority also gets a voice. The budget should not only go to the so-called 'problem' district but also to district that are doing well. In case of problems, the district budget can be (temporarily) increased.
- Do not make participation and engagement something optional and an instrument that the municipality uses when it is convenient. The community must be informed about developments in the neighbourhood and must be able to give its opinion. The municipal executive will then include this opinion in the final proposal and respond to it with reasons. In addition, the opinions are included in the municipal council's decision-making process.
- When residents think they can perform a municipal task more economically than the municipality, they may challenge the municipality by submitting a proposal. We introduce the so-called 'Right to Challenge'.
- The municipality must be transparent and honest about what it can and cannot do when Eindhoven residents come up with plans and ideas. For every issue or project, it must be clear in advance how residents will be involved and what will be done with their ideas. Expectation management is essential.
- We continue to develop the possibilities for digital participation, allowing the people of Eindhoven to fully participate in discussions from their phones or laptops.
- We think it is important that the silent majority also has a voice. In all participation processes, we strive to involve a broad and diverse group of residents, in an approachable and accessible way.

3.3. CHURCHES AND RELIGIOUS COMMUNITIES

Churches and other religious communities have an important place in Eindhoven. Sometimes less visible, but besides a religious function, these communities also have an important social role.

They offer a place where people can meet. But they also often form a social safety net by supporting the vulnerable, for example through a food or clothing bank, or by giving financial advice.



What we want:

- The CDA wants to support these important communities, for example by making them aware of subsidy opportunities available to the more vulnerable in our city.
- The CDA also wants to examine whether community centres that are sometimes rarely used can be rented by the religious communities for their meetings and activities.
- When churches are repurposed, we do so with respect for the function the churches had in the past.
- We want the municipality will set up an emergency telephone number that the 'street pastor' can call in the weekend in case of very urgent situations among the homeless.

4. A LIVELY CITY WITH LOTS TO DO

4.1 RETAIL

Every district in Eindhoven has its own shopping area. It is convenient for the people of Eindhoven to have shops close by. Therefore, the municipality must provide attractive large and small shopping centres nearby our residents.



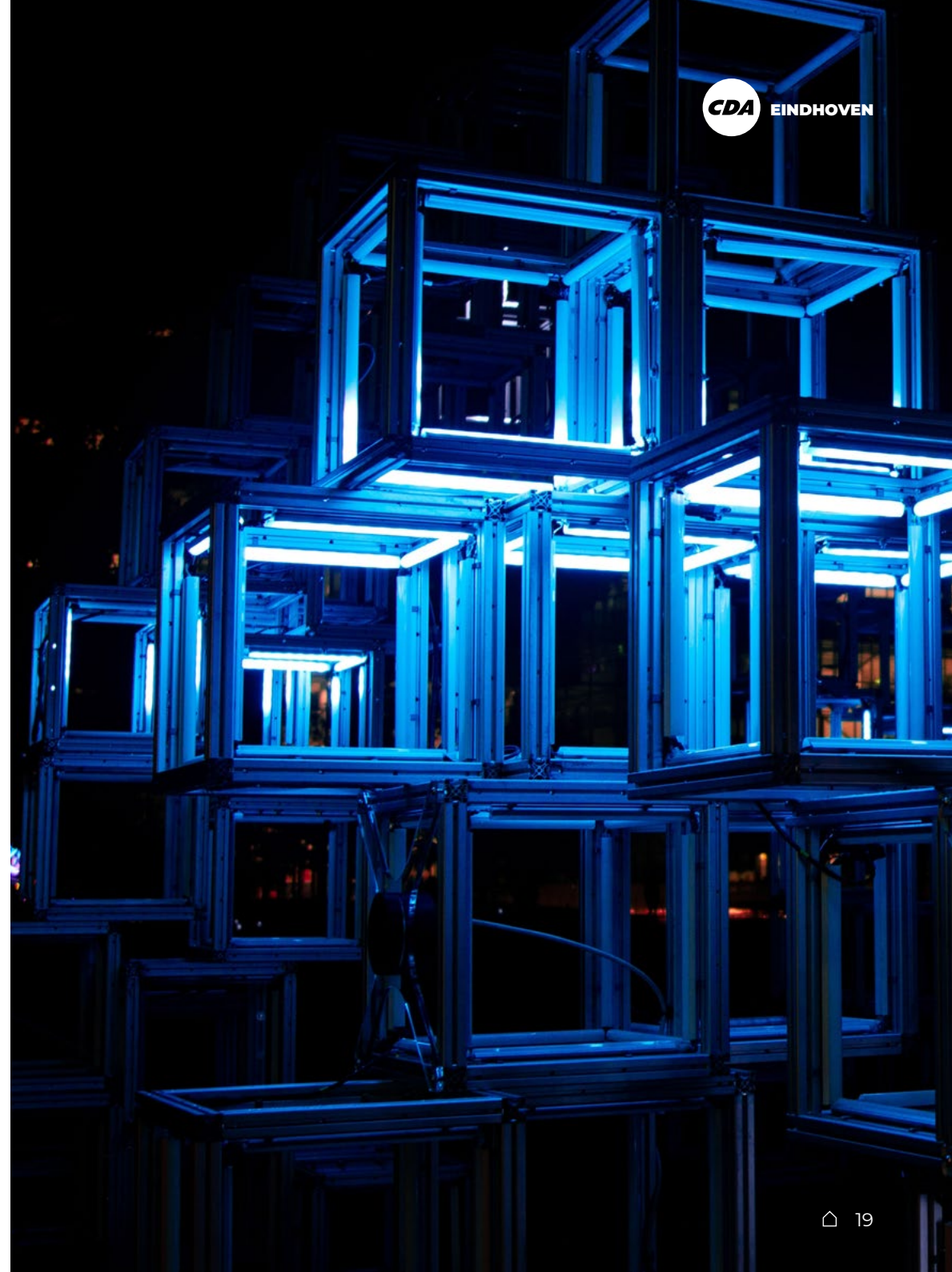
What do we want?

- We continue to talk to businesses, business associations, and owners of retail premises in order to quickly re-establish businesses in empty premises or to temporarily give the premises another purpose. This could include local library branches, local meeting places, cultural initiatives, or start-ups.
- To make sure that people come to 'Winkelcentrum Woensel', we abolish paid parking for the first two hours.
- Apart from the city centre and 'Winkelcentrum Woensel', free parking should remain possible at all shopping areas for people who come to do their groceries.
- The municipality encourages residents to buy locally.
- With the newly formed 'transformation team', we will combat vacancy in shopping streets. This transformation team focuses not only on keeping the city centre attractive, but also on the shopping centres in our districts. We first look at shopping centres where the number of empty premises is the highest and, together with the residents and business owners, we will look at what is needed: a certain specialised business, restaurant or even housing. We stay in contact with the businesses to keep the area attractive and liveable.

4.2 ART, CULTURE AND DESIGN

Culture has the ability to make people relax, unfold and bond with each other. The CDA therefore considers all cultural expressions of importance: both professional and amateur, from guilds to design, from a brass band to a rock band. Culture should be available, in any desired form, to all our residents. We are committed to more cultural facilities of regional or national importance in our city. We will call for the first 'Rijksmuseum' underneath the rivers.

Eindhoven has become the design city of the Netherlands and we have invested a lot in this sector in the last years. We are proud and well will continue support meaningful events such as the DDW (Dutch Design Week). However, we would like to see the design sector become directly linked to the businesses in Eindhoven. Moreover, we would like to see the sector become more connected and involved with our districts and communities. Strengthening these interactions is necessary if the design sector wants to remain relevant. We want a fertile environment for starters in this sector by, for example, making affordable studios available. However, this should be done with respect for the many existing initiatives. Furthermore, we expect 'starters' to learn how to survive on 'their own' with a clear business plan. We therefore want to limit the maximum rental period of these municipal premises to two years.



That is why we want:

- We want financially healthy cultural institutions that are accessible to all residents. We are economically conscious of our core institutions and thus invest in a broad cultural offering for everyone. In addition, we encourage commercial initiatives and joint ventures.
- We want more attention for culture in the districts and want to draw up a strategy in the coming period. Community centres must be the location where courses, exhibitions, lectures, and performances can take place.
- Everyone should have a library nearby. The CDA is committed to ensure that each district has a district library. The objective is to combat low-literacy and loneliness. Therefore, this should be achieved in an innovative way that explicitly looks at the link with education, youth work and sports. This could mean that the 'new style' district libraries will be located in a school, community centre, sports club or even shopping centre.
- The CDA wants the Eindhoven Cultural Foundation to look into enlarging the audience, when granting the subsidies. The CDA wants the Eindhoven Cultural Foundation, when granting subsidies, to look more
- at whether the initiative to be subsidised reaches a large audience. This will increase support for art among the entire community. After all, all inhabitants of Eindhoven 'pay' for it and should therefore also be able to be involved or enjoy it.
- As a city, we value culture and cultural institutions very highly. To make this more visible, we will organise Cultural Sundays, on which all people can become acquainted with cultural initiatives and organisations in our city. We also want to focus more on cultural exhibitions and activities in the districts instead of just in the centre. This could be done in the community centres or shopping centre. This way, everyone can come into touch with the various cultural initiatives of our city.
- The guilds and the scouting groups make a very valuable contribution to Eindhoven. We want an action plan and extra funding to keep them vibrant in the future.
- Carnival is an important holiday for our city. It is a celebration that unites young and old, a celebration in which different people from Eindhoven genuinely encounter each other. We want to further strengthen and diversify carnival in Eindhoven by, for example, by bringing new residents into contact with this celebration and by keeping the kick-off of Carnival 'Drie uurkes vooraf' in Eindhoven

4.3 HERITAGE

Heritage forms the core of the Eindhoven we know today, from the medieval street plan and the beautiful Catharinakerk to the 'Collse' watermill and the 'Klokgebouw'.

Eindhoven has over 550 monuments and this heritage is of great value to our residents. That is why we will be extra careful and cherish what we have. We must make effort to preserve and maintain our heritage and monuments. We are therefore committed to a good redevelopment of monuments and churches. We are devoted to preserve these buildings for the future generations.



That is why want the following:

- First, we do not intend to move the Catharinakerk. We do not support any plans to lift the church.
- We will work on a new heritage regulation that will provide better protection for our monuments. We will designate municipal monuments and protected city sites to protect more buildings and areas from being demolished. We will enforce the conservation obligation for municipal monuments. This way we will prevent our valuable heritage from falling into disrepair.
- Archaeological research should not end up in the form of a report on a bookshelf. CDA wants to make our city's latest archaeological finds accessible to everyone in the Heritage House and/or the Eindhoven Museum.
- The people of Eindhoven are proud of their city and its history. That is why we want to make Eindhoven's history more visible, with the help of the numerous foundations and organisations in the city that are involved in this matter.

4.4 NIGHTLIFE

When you think of Eindhoven's nightlife, you immediately think of the Stratumseind. A quality nightlife is important for a city such as Eindhoven, from an economic and social point of view as well as a cultural perspective. It attracts people to our city and makes them want to continue living here.



That is why the CDA wants:

- A vibrant nightlife, where there is something to do for everyone. We want to experiment with new initiatives and new venues. The range of options must be diverse and at different locations in the city. It should be possible to experiment with new locations outside the city centre as well. The rules for the existing hospitality industry should be the same as the rules that people with new ventures have to abide by. And lastly: one person's party should not be another person's nightmare.
- Does nuisance still arise around one particular establishment? Then the owner should limit his opening hours until midnight.
- For new and temporary venues, a special application must be created on which residents can report any nuisances. These reports are then received by the municipality and the business owner. The business must immediately take action to reduce the nuisance and the municipality should verify this as well.
- Nightlife in Eindhoven should be fun and safe. Together with the hospitality industry and the police, we take a stand against violence, discrimination and (sexual) harassment.
- To get home safely after going out, the night services of NS should return.
- We want to develop a sound strategy for nightlife. After all, Eindhoven's nightlife is more than just Stratumseind.
- Eindhoven has many students, but at the same time it is not known as 'the' student city. New ideas are needed to get that 'status'. That is why the CDA opts for a 24-hour hospitality industry in Eindhoven. This means that pubs and bars in designated areas can stay open longer than 4AM. This should come with new rules as well: from 3AM people are no longer allowed to enter a pub or, only to leave it. This will prevent nuisance for the surrounding area.

4.5 CITY CENTRE AND CITY MARKETING

The city centre is an important area for our city. Many people come here to work, shop, and relax. We would like to make the city centre more buzzing and appealing, making it a place where the people want to stay for a longer period. It should not be a place where people only come for shopping or other quick visits.



This means that we are pushing for:

- The Market: Now, our city centre misses 'a living room' for the city. We would like to see that feature on or around the Markt. The new cooperation between the library, the Expat Centre and Eindhoven 365 (called Hotspot) has the potential to fulfil this role. We will stimulate further cooperation between cultural institutions such as the Muziekgebouw and the Effenaar. All this requires a strong area-oriented approach from the municipality. Building higher is possible here, but not as high as in Knoop XL/the train station area. We see a coherence between the area around the Heuvelgalerie that should 'radiate' culture and the area around the station & the TU/e that really represents Brainport with the accompanying facilities such as living, working and education.
- Knoop XL/train station area: This is where we see a new part of the city emerging. When you get off the train at Eindhoven Central Station, you should have the feeling of arriving in the centre of the Brainport region. This can be achieved by adding many high-rise buildings with living, working and educational functions. It is important that we can also show our high tech / innovation to our residents in this area. Connecting this area more to the nearby TU/e is an explicit part of this.
- In the coming years, much will be built in and around our city centre. Many more people will start living there. It is therefore important that these people have space in their immediate surroundings to exercise, relax and play sports in green surroundings. That is why we will ensure that there are enough outdoor recreational and exercise facilities.
- A lot of construction will take place in the city centre, but the range of shops will also undergo major changes in the coming years. We want the municipality to develop a good strategy: i.e., facilities on the ground floor of tall buildings. In addition, good differentiation is important: which shops will be located where? This is crucial for a pleasant and dynamic city centre in the future.
- During Corona, the municipality allowed larger terraces for the hospitality industry in various locations. This has created more atmosphere and we should continue to make this possible.
- We want to continue the successful city marketing strategy to promote Eindhoven further in the Netherlands and internationally. People flying to Eindhoven, should enjoy staying in the city and bring money to our local businesses. We are opting for bright minds, innovative companies, and start-ups to come to Eindhoven. We also want to encourage our own residents to (re)discover the city and region. The strategy for the coming years must therefore also be suitable and made for our own residents.

5. TIMELY AND FULL COMMITMENT TO PHYSICAL HEALTH AND A HEALTHY LIFESTYLE

5.1 SPORTS

Much has been achieved in the field of sports, but it is time to define our new ambitions. The CDA wants Eindhoven to become the most energetic and healthy city in the Netherlands and the 1st city in the world where sports & exercise become 'a fundamental right'.

We believe unconditionally in the connecting power of sport. It's not just about health, exercise, and sports, it is also about meeting each other: your family, your friends, your community. Unfortunately, there is still a group of people in Eindhoven who do not sport and exercise sufficiently. We are going to make an extra effort to get these people in motion (literally). The CDA sees our sports clubs at the absolute core of our sports offering. The sports club is not only the place where you exercise, but also where you learn to take responsibility, learn to respect each other and where norms and values are communicated. We attach great importance to both recreational and top-level athletes. Without recreational sport there is no top-class sport and vice versa.

That is why we want:

- Sport to become a fundamental right for all residents aged 4 to 18 in the municipality of Eindhoven. This means that we want to facilitate after-school sports activities at least five days a week in every district. The municipality takes the initiative for this and will pay for it. Schools and sports clubs will be actively involved in this project. This way. They can also come in touch with potential new members.
 - Swimming lessons for children without a swimming certificate will be given priority. We want all children from Eindhoven to leave primary school with a swimming certificate. There will be try-outs of various sports for the youth at the schools so that they can get acquainted with sports.
 - Every resident of Eindhoven should be able to reach a 'green exercise area' within five minutes. This could be a sports field, a playing field or outdoor exercise equipment. We will map out where this is not yet the case. Subsequently we will roll out a plan in which every district gets its own green public exercise area.
- We will also involve the residents in the planning in order to create a tailor-made green exercise area. The enormous success of the Urban Sports Park shows that this helps to get people up and moving.
- For a long time, a lot of attention has been paid to clubs in difficult times. We want more balanced approach on this issue: the municipality is certainly also there for clubs are financially healthy and running smoothly. 'A vitality fund' must be created for these healthy sports clubs. Good conduct and good ideas deserve extra financial support from this fund.
 - We want to appoint a special 'exercise coordinator' for the elderly who (in consultation with sports providers) will roll out a strong digital and/or in-person exercise programme for our elderly throughout the city.
 - Subsequently we will roll out a plan in which every district gets its own green public exercise area.

- We counter obesity with an effective campaign, together with the people of Eindhoven.
- Within a year, all sports grounds will be non-smoking and by 2025 all school and sports canteens will have to be certified as having a 'healthy canteen'.
- We are going to make an extra effort to get parents and children with a low income or from a migrant background to participate in sports. The municipality will pay for sports memberships for children whose parents have difficulty making ends meet.
- We set up sports projects to keep troublemakers or young people who are in danger of sliding into crime on the right path, this in cooperation with Eindhoven Sport, influencers, and our wellbeing organisations.
- Many people do not only exercise at clubs, but also individually, often outside. We want to stimulate this, for example by setting out running routes, good footpaths and sports facilities and outdoor fitness equipment in the parks.
- We will help clubs to make their accommodations more sustainable. This will reduce their energy costs, which they can then spend on the club.
- Top sports events inspire and connect. That is why we bring major top sport events to Eindhoven that are good for our city, such as the ISL, EHL, Marathon and the Champions League Final for Women's Football. For the coming period we also have the ambition to proactively bring in top sports events, especially in our core sports (football, urban, hockey, swimming), starting with a major hockey event.
- Together with the sports associations, we work to increase the awareness of LGBT+ in the world of sports.
- We stand for a safe and educative sports culture, where fun comes first. This means that coaches do not curse or belittle you, but that we treat each other with respect. With club coaches, we will help clubs to train their trainers in this respect.
- Parents who are a little 'too enthusiastic' on the side-lines, cursing on the pitch or referees who are treated inappropriately - these things must be a thing of the past. On the sports fields (and beyond) the following applies: respect for each other, sport is fun, the referee is the boss and we do not accept violence. With sports clubs we continue to propagate decency and we will use role models for this. We will take firm action against players or parents who do not abide by this.
- We want to enthuse people with disabilities and internationals to join an association. Together with the Eindhoven sports clubs we will make a 'menu' showing which sports are offered for people with a disability.
- There should be enough exercise and sports facilities in the city centre as there will be more people living here. We will work on a new 'Eindhoven exercise route' through the centre.



5.2 PROFESSIONAL FOOTBALL CLUBS

Both PSV and FC Eindhoven are of crucial importance to our city. They form a part of our identity, connect people and are important partners for the city.

We want to intensify the ties with both of them in the years to come.



Therefore we want:

- PSV: Whoever says Eindhoven, says PSV. The unique location of the stadium in the centre of our city makes PSV an important partner not only on a social level (PSV foundation, walking football, women's football etc.) but also on a spatial level. PSV lies between the centre of our city and Strijp and can fulfil a great bridging role. We will start a structural and periodic consultation with PSV to explore further ambitions in the sports, social, economic, and spatial fields and to see if we can help each other move forward.
- FC Eindhoven: The oldest professional football club of our city has been playing football at the Aalsterweg for years. In 2021, the club has announced that it will work more intensively with Eindhoven AV, Women's Football, Futsal, and the Academy. We encourage this unique collaboration. We want the municipality to proactively explore the possibilities for further substantive and territorial cooperation between these parties.

6. AN INTERNATIONAL CITY WHERE NEW RESIDENTS FULLY PARTICIPATE

The Brainport Region, the thriving economical heart of the Netherlands, has become a very desirable place for many expats. We like to welcome the new residents of our city and invest in a pleasant environment for them. This applies not only to expats, but also to immigrants. We offer language courses and meeting places and stimulate expats & immigrants to learn Dutch to improve their participation. Because everyone in our city should participate! The base line is: you are here, and you are an 'Eindhovenaar'.



6.1 INTERNATIONALS

Due to the economic success of Brainport Eindhoven, more and more people from other countries are coming to work and live in our city. That is good news; Eindhoven has always been a city of migration.

But internationals and Eindhoven's own population should be able to live well together too. Internationals have the same rights and obligations as our current residents. Because internationals on average stay longer and longer in Eindhoven, the importance of good integration only increases. We want them to really become part of the city and society, to feel at home, but also to make an active contribution to Eindhoven's society. For us, good integration starts with being able to speak and write the Dutch language.



That is why we focus on:

- Continuation and expansion of our expat centre. We want internationals to be able to come here not only for the formal registrations and tasks, but also to get advice on schooling for their children, work for their spouse and information on sports and culture. For this reason, the 'Living-in Programme' will be continued. In addition, we would like to see an active information provision on sports and cultural offers and the expat centre to become a 'matching point' between the incoming internationals and vacant volunteer positions in associations and organisations in our city.
- We encourage cooperation between the expat centre, the library and Eindhoven 365. Here, expats can meet other people living in Eindhoven.
- We encourage extra language cafes where Dutch is taught, and we will promote this among internationals. We also encourage other residents who do not yet have a sufficient command of Dutch to make use of this.
- We want there to be one international school in Eindhoven, intended for children who stay in the Netherlands for a short time. Children who stay longer in the Netherlands should go to the schools in the districts.
- We are launching a campaign inviting expats to become active in our community and to do their bit for the local community.
- We will provide a (digital) welcome kit for people who will be working in Eindhoven, containing information about the city, their rights, and their obligations.
- The CDA Eindhoven wants everyone to be able to participate and therefore wants the municipality to monitor the quality of language education for its new residents. Immediately after acquiring their residence status, status holders must be proactively brought into contact with opportunities for education and voluntary work. This will also make it easier for them to learn the language.

6.2 MIGRANT WORKERS

Eindhoven is also home to many people who work in Eindhoven or the surrounding areas but do not live here permanently. These migrant workers often come for a certain period of time. That is also part of Eindhoven, but we have to make sure that these people can live properly and that there is no disturbance to local residents.

Therefore, we want:

- A well-functioning labour exploitation hotline to prevent abuse of these people.
- Employers and employment agencies are responsible for providing decent housing for our migrant workers. This means sufficient space, privacy, safety, and a reasonable rent. These agencies will also be responsible for preventing any nuisance when housing them.
- The municipality places a comprehensive webpage on its website in several languages, where labour migrants can find information on rights and obligations related to living and working in Eindhoven.
- Employers and employment agencies will be obliged to keep migrant workers who become unemployed a place of residence for at least three months, to give them time to find other accommodation or to return to their country of origin. This to ensure that they keep a roof over their heads. Where necessary, we help them.

7. EQUAL OPPORTUNITIES FROM BIRTH AND HALVING POVERTY

Everyone in Eindhoven should get the chance to participate and live a prosperous life, regardless of gender, origin, religion, sexual orientation, etc. Whether someone comes from a rich or a poor family should not make any difference to the chances he or she gets. Every person has a different environment, different background, different talents. That creates different opportunities. That is not a bad thing, but we must do more to combat the consequences of this inequality of opportunity. For the CDA, this starts with education and knowledge of the Dutch language.



7.1 EDUCATION

We consider it very important that everyone in Eindhoven can enjoy high-quality education. Every child should have equal opportunities and we are committed to preventing educational disadvantages. This starts with a solid commitment to early childhood education and the SPIL (play, integrate, learn) centres.

The CDA believes it is of great importance that everyone in Eindhoven can read and write and is digitally proficient. That is why we work together with partners in the city to help people who have difficulties in doing so.

Together with the education sector (childcare, primary education, secondary education, and higher education), we will determine the joint objectives for the coming years. The municipality will take the initiative. Focus is applied in the 'Local Educational Agenda', which we will use more strictly.



What we want:

- To extend the successful "City Plan on Low Literacy" to multiple parties together with businesses and education.
- We can see that digital skills are becoming increasingly important. We therefore want the 'City Plan' to be extended to include digital skills and this will require an extra budget.
- We want to continue and further strengthen the Local Educational Agenda. In this respect we advocate (see sports section) offering after-school sports in every district. In addition, as part of this agenda, we want to give all Eindhoven's students more historical awareness, especially about the history of Eindhoven.
- The Stichting 18 September and the Lichtjesroute organisation are incredibly valuable to Eindhoven, and we should cherish them. Therefore, the municipality will help the Lichtjesroute foundation where it can.
- To keep the tradition alive, we want to focus on the goal to make all schoolchildren in Eindhoven familiar with the history of September 18 and its special connection with Bayeux. We will allocate extra funds for this objective. In addition, we will support the citywide project 'Oorlog in mijn Buurt' (War in my Area) in which primary school pupils are brought into contact with older residents; they will talk about Eindhoven during the war and the children will make a paper out of it. This will also create connections between the generations and combat loneliness among the elderly.
- A new approach (broad youth initiative) is launched to prevent young people from dropping out of school early.
- There will be a new obligation to make a 15-year housing plan for schools. The CDA wants to continue the good work of recent years and is

in favour of a new plan that also sets aside the necessary funding. When schools are willing to contribute, we will push for energy-neutral buildings.

- In cooperation with the school libraries, we must set up a district library in each district in the forthcoming period. We must cleverly link this to existing initiatives such as libraries in schools and we are prepared to provide additional resources for this initiative.
- We support the good work of Stichting Leergeld. But still too many children cannot play sports or make use of the cultural facilities because of a lack of money. Schools, teachers, and principals have a good view on these children and that is why we will use them to reach the children who need it. The municipality has and will provide adequate funding.
- The Cultural Youth Passport and the cultural map of the Centre of the Arts familiarise young people with art and culture. We consider this to be important.
- School boards still look too much to their own interests instead of the common goal for all their students. We urge the educational authorities to cooperate more with each other, as the children's wellbeing and personal development must come first.
- All schools must offer after-school facilities in their districts.
- Children should be able to play, play sports or make music in their district after school. In every district, we will ensure that there are enough playing grounds and we will bring associations to the community centres.
- We are bringing Brainport into education to a greater extent. Businesses will show children what working in Brainport means. The promotion of technical engineering should be a part of all schools in Eindhoven.
- Our teachers know better than anyone who needs more support in their home situation. That is why each school will have a contact person from the 'social domain'; this person knows the district well and can make the necessary links. At more vulnerable schools we will work with school teams.
- Education is not only about equal opportunities, but in our Brainport region it is also about excellence. We want to investigate a so-called 'Brainport College' in which students of vwo 4, 5 and 6 with N&T and N&G profile get a solid preparatory education in cooperation with our Technical University and secondary school.

This way, we invest early in the most important 'brains' and increase the chance that they will choose a continuation study at Tu/E.

7.2 POVERTY AND DEBT

For the CDA Eindhoven, it is important that no one falls out of society and that everyone can participate. Unfortunately, poverty and debt still affect too many families in Eindhoven. Children are particularly affected by this. Therefore, we will come up with a radical plan to halve the number of children growing up in poverty in four years' time.

Concretely this means:

- We want to appoint a poverty director/ambassador who will be the face of a stronger commitment to poverty and debt.
- Partners such as housing corporations, telecom companies, energy suppliers, banks and health insurers must identify people in (risk of) debt at an early stage.
- Within the framework of the 'debt-lab', the municipality plays an active role in the settlement of debts. There should not be a waiting list for debt assistance.
- A plan is needed to buy up and systematically settle debts, an example can be the victims of the well-known child-benefit affair.
- The existence of the poverty schemes must be made more widely known. So far, they have been underused. The schemes must be very easy to find on the website of the municipality and must be given extra attention. This can be done, for instance, by involving sports associations, churches, WIJeindhoven, Lumens /Dynamo, the social counsellors, the schuldenwerkplaats XL, amateur arts associations, Steunpunt Materiële Hulpverlening, education, etc.
- The free bus transport for 'minima' will continue and there will be an Eindhovenpas for minima with which they can make extra use of our sports facilities and cultural institutions several times a year.

7.3 WORK AND SOCIAL SECURITY

There is no region in the Netherlands where there are currently more job opportunities than in our powerful Brainport region. The shortage of talent, both bright minds and 'golden hands', is dire. This applies not only to the technology sector, but also to education, healthcare, the hospitality industry and within our municipal administration.

On the other hand, we see that still more than 6,000 people in Eindhoven are on the side-lines - without a job. This does not match our booming economy and we will have to act on it. In addition, we see an increasing 'flexibilization' of the labour market that particularly affects the 'bottom' of the labour market. As a result, people find themselves in uncertain situations, delay buying a house and postpone having children. This is undesirable. Every person in Eindhoven deserves a guaranteed future. Lastly, we see that professions will change or disappear in the future. Paying attention to permanent education is crucial for our innovation-driven high-tech manufacturing industry, at every level.

That is why we are choosing for:

- 'Home to work': people sometimes cannot see the wood for the trees on the labour market. There are so many players, each with their own role to play. We strive for simplification and therefore support the 'House to Work' movement in which different institutions work together and people are no longer sent from pillar to post. A working, learning and development agenda about permanent training must be set up from here for the entire city and region.
- The Brainport mbo-awards: With the MBO, we want to work on a better match between the choice of education and finding work. To this end, we want to award MBO students who excel in promising sectors where we are short of people, such as technology, education, and care.
- We must also exploit the energy transition as a very ambitious employment project. We want a plan of action on this topic.
- We want a Brainport traineeship through Brainport Development. Especially at MBO level in the so-called 'shortage professions', we have to attract people much better. We will do this by means of a traineeship for two years for those who do a 'shortage profession' in Eindhoven. They work at four different companies in the manufacturing industry, which have a guaranteed job for that period. That will offer more certainty.
- There are still many people on the side-lines in Eindhoven while there is so much work waiting on them. We want to work on a pilot project called Basisbaan (Basic Job). People who have been on unemployment benefit for a long time are going to work for the municipality, for example in green space maintenance or in the social domain. They receive a compensation and gain work experience. A permanent job within the municipality is one of the possibilities if their performance is satisfactory.



- Brainport security clause: We want to increase security for people at the bottom of the labour market. Our Brainport companies can provide many jobs elsewhere in the society. They themselves employ mostly highly qualified staff. However, these Brainport companies are often at the end of the production process and can impose quality requirements in the chain. This is also possible around employment conditions. We want to agree with them on a Brainport security clause. In this way, Brainport adds social security for everyone.

8. TRUSTWORTHY & QUALITY HEALTH CARE AND ATTENTION FOR OUR ELDERLY

8.1 HEALTH CARE, NEARYOU

Since 2015, there have been significant financial shortages in healthcare. The healthcare in Eindhoven threatened to become unaffordable and intervention was inevitable. Unfortunately, that only happened as early as 2018. That has been very expensive. Fortunately, we have got the finances back under control. We now know exactly and better what happens to the healthcare funds.

It has been turbulent in the social domain too. Besides all the good things, we have also seen many things go wrong in recent years. People threaten to fall between the cracks because of many and sometimes bad handovers between WIJeindhoven, the municipality and the service bureau. Much is unclear to people because of this co-operation. Apart from that, we hear too often that there is a big difference in quality between the WIJeindhoven employees. Because of this, people do not always feel heard or helped. The image of WIJeindhoven should definitely improve. There are too many complaints and there is too much dissatisfaction.

For the CDA Eindhoven the most important thing is that healthcare should be close to the people, that healthcare is there for those who need it. That people feel heard and helped.

That is why we think it is time for a re-evaluation of the cooperation between WIJeindhoven, the municipality and the service bureau.

The objective is to improve the quality level of our healthcare, not necessarily in terms of money, but more in the way it is managed and organised. In the evaluation we also want to openly test whether the philosophy of WIJeindhoven qualitatively results in the best performance in our city. After the evaluation we want to implement the conclusions from the external research, not excluding any other options in advance.

We want to be a lively, caring city, where everyone can participate and face the future with faith. In general, we believe that preventative measures often still receive insufficient priority. Education, community work, associations, community centres, cultural activities and sport can play a role in this and should be better involved in early detection. Health problems are often part of underlying problems such as debt, poverty, low literacy, and unemployment. It is therefore important that health policy is continued and strengthened in an integral and cross-domain manner.

Sometimes things happen in people's lives that turn their whole lives upside down. Despite all the protective mechanisms, it can happen that people become homeless. That is why we will ensure sufficient and quality places for the homeless. Homeless people will be helped to find a job and housing.

That is why we want:

- Community centres should be a meeting place of and for residents: the living room and the beating heart of the district. They are the places closest to the people and often easily accessible. We must therefore give them maximum support and ensure that more facilities can be accommodated in the community centres, such as a healthcare service, help desk or library. To be able to afford their bills, community centres now often engage in hospitality-type activities. We help community centres to focus on their social mission for the district, by exempting community centres from rent and pocket-to-business structures.
- Inhabitants who need care urgently, must be helped immediately. For them, there should be no waiting time at WJJeindhoven. An emergency management team of the municipality should also be available in the evenings.
- We see loneliness as one of the major causes of (mental) problems. Therefore, as a municipality, we will come up with a plan to tackle loneliness among all generations.
- The Eindhoven Prevention Agreement, which has ambitions to combat smoking, obesity, loneliness, and alcohol/drug use, must be continued and expanded. In doing so, we must focus the policy more on achieving health gains by improving the health of people in a more vulnerable position. Examples are people living below the poverty line, migrants, or people with chronic diseases.
- We want every neighbourhood to have a social worker on the field of (mental) health. People can go to him/her with questions about their own health or that of others. But the social assistance can also quickly recognise people with disturbed behaviour and provide the right care. Therefore, we extend the successful pilot in Woensel-Zuid and Gestel.
- It is important that young people and adults know how to be and remain mentally healthy. Mental problems must be open for discussion and accepted by those around them. In order for both young people and adults to thrive, we must help them to cope with performance pressures and ensure that mental health support is readily available.
- To prevent people from becoming homeless, we provide an accessible service where people with special care needs or problems can come. Even if they have no postal address, they are helped here.
- Every year, many people still die of heart attacks. Eindhoven must become the most 'heart-safe' city in the Netherlands. We therefore deploy 'Eindhoven Hartveilig' to support community teams in the organisation of a 6-minute zone and to support the civilian aid workers in their skills during reanimations. We will make a financial contribution for this. We want as many civilian aid workers and AEDs as possible that are registered with 'HartslagNu 24/7' and that they are well distributed throughout the city. We want at least 4,000 civilian aid workers and at least 400 AEDs with an optimal distribution. We help the organisations in the city to make this happen.
- We are obliging parties in the healthcare sector to cooperate more closely with each other. They should no longer point fingers at each other and pass the ball, but together they should be responsible for providing good healthcare.
- Healthcare providers are assessed more on societal impact than on input.
- Too often, we refer to the GDPR (Privacy Law/General Data Protection Regulation) when we want to share information. Solving the problems of residents is crucial. We will make agreements that result in the exchange of information for the benefit of residents.

- Within the municipality, we are eliminating the clusters of "care" and "security": together they must tackle problems quickly. We solve this with area-oriented work.
- We will invest in community workers to connect residents who want to do something for the district
- We want better support for family caregivers, such as a hospice and the family caregiver compensation.



8.2 YOUTH

A major problem is the increasing demand for help under the Youth Act for problems with upbringing or education (e.g., dyslexia, autism etc.). Every young person in Eindhoven who needs help, should get it.

This is our view:

- Each district gets a youth worker. In districts with more youth problems, we expand the number of youth workers. The emphasis is on children who really need this attention.
- In addition to youth work (over the age of 12), we also focus on children's work for all children in the districts up to the age of 12, with extra attention for children in vulnerable situations.
- School teams are set up at our most vulnerable schools, starting with the vmbo-schools. All institutions in the field of youth welfare are brought together at school to ensure that help is provided nearby and in a professional setting at the school itself.
- The CDA does not accept that the GDPR (Privacy Act/General Data Protection Regulation) is used to defend own interests and not to cooperate in solving the problems of children and their parents. Firm agreements will be made to ensure that information about the wellbeing of children can be exchanged between the various institutions.
- Our approach is to prevent children from being placed in foster homes as much as possible.
- In financing youth care, organisations with which the municipality has a contract must also provide help in complex cases. The municipality must monitor this and adjust its policy accordingly.
- We participate in the national programme Kansrijke Start: investing in the first 1000 days of a child's life, starting before pregnancy up to and including the child's second birthday. It is a smart investment, and it is the ultimate form of prevention. It strengthens health and prevents both mental and physical problems later in life. Every child deserves the best possible start to his or her life and thus the best chance of a bright future.
- The CDA has established the Youth Council together with secondary schools. We will continue the youth council. Also, 'youth ribbons' should be awarded annually to put children who have done something for others in the picture.

8.3 ELDERLY

A pleasant retirement in Eindhoven is very important to the CDA. We want people to be able to live in their own neighbourhood as long as possible.

We therefore stimulate housing solutions that enable the elderly to live at home and want to invest extra in making homes suitable for this purpose. Housing, healthcare, and well-being (especially combating social isolation) form the core for CDA's ambitions in the coming period.

We want our elderly residents to be able to participate and enjoy our city for as long as possible. We help where necessary and do not let anyone get isolated. Most of our residents are over 50 and that is why we will have a special policy for the elderly.



That is why we are choosing:

- To tackle loneliness, we will come up with a plan of action. We will start with the over-70s because they often no longer have the skills or network to do something about it themselves. The CDA opts for preventive home visits by volunteers in cooperation with professionals and volunteer organisations such as Maatje 040.
- Grey power approach. This is an approach whereby we deploy our retired residents, for example, to coach young people and to do volunteer work in places where there are too few volunteers.
- All retirees should receive an information package from the municipality, inviting them to contribute their knowledge and talent to the community. This will give them opportunities to be and remain meaningful to our city and society.
- We support the use of technology to support and improve health and healthcare (eHealth).
- In the design of shopping centres, we ensure that there is a special focus on ensuring that our facilities (shops, railway station, public spaces, town hall, etc.) are easily accessible to people with mobility problems or in wheelchairs.
- We promote solidarity between generations by tackling problems together. Older people can use their knowledge to teach younger people how to deal with their problems. Young people, in turn, can help the elderly with technology.
- Often the emphasis of policy is on family care, but this will be less available in the future. As people have fewer children and fewer grandchildren, there are fewer relatives who can offer help and support. Consequently, the need for professional care increases. We therefore encourage people to study for a healthcare profession or to retrain for a healthcare career.
- There will be regular consultation and cooperation between the municipality and the elderly's organisations on policy developments regarding living, care, and wellbeing of the elderly in the municipality.
- The first point to tackle is the multitude of municipal regulations. The elderly are often unaware of the existence of these schemes. They should be made better known through volunteers, leaflets in public places and the municipality's website.
- Through well-trained and well-organised volunteers of several organisations (tax collectors, WMO client support workers, home administrators and senior advisors) a lot of information will come in that can help to get good insight into the economic situation of senior residents. Therefore, structural cooperation with the municipality is needed to tackle, for example, debts and poverty among the elderly.
- We are installing more benches in the city. We are going for 100 extra benches, spread over all districts.

9. GETTING FROM A TO B SMOOTHLY AND SAFELY ON FOOT, BY BIKE, BY PUBLIC TRANSPORT AND BY CAR

9.1 ACCESSIBLE EINDHOVEN

For the CDA Eindhoven it is important that we, as Eindhoven, remain accessible. We distinguish between the accessibility of our city and the region, and the accessibility within Eindhoven itself.

To solve the problems, we focus on:

- The Brainport key project: that is, we are tackling and renovating our bus station and train station, providing good BRT-connections, and looking at whether we can establish the Brainport line.
- Further investment on the traffic flow on the N2/A2.
- Finding a solution to the traffic problems on the north-east side of our city. We are open to all kinds of solutions; we will choose the most efficient one. For us, most efficient means the way in which traffic flows best and the way in which we keep unnecessary traffic out the city.

In Eindhoven, the first thing we want is a fundamental change to the inner ring road, namely one that functions well and where you are not constantly standing still. We want a green wave and flyovers at busy junctions such as the DAF, the Aalsterweg and the Leenderweg. The goal is to be able to travel through the city smoothly and safely. The car is and always will be a major player. With the increasing use of electric cars, the environmental impact will be reduced. If we close all motorways now, we will create problems instead of solutions. That is why, in new plans and policies, we keep a close eye on the car accessibility of our city.

Making the centre more car-free is a nice spot on the horizon that we support, but only after all the necessary points have been properly addressed.

The CDA wants Eindhoven to be easily accessible on foot, by bicycle, by car and by public transport. Our starting point is that every Eindhoven citizen should be able to be in the centre in 15 minutes.

In addition, the CDA is constantly focusing on traffic safety. We keep our ears and eyes open for reports from all over the city. We will pay attention to safety around schools and call for action when necessary. We will also pick up signals from the districts. Together, we keep the city safe and accessible.

That is why we want:

9.2 PUBLIC TRANSPORT

- A good public transport network is essential for a large city. As in other large cities, public transport must run at high frequencies and be affordable, clean, and safe.
- We will provide good bus connections to all our districts and good connections to the surrounding region. The last bus in Eindhoven should also connect with the last train, people should not get stuck at the station.
- For the mobility transition to be truly successful, public transport must become more affordable. We therefore want to experiment with free bus transport for all residents of Eindhoven for one year. We will evaluate the experiment after one year.
- To ensure that buses connect better to journeys within the city, new bus routes are being designed that not only run from the districts to the centre, but also across the ring road.
- We will ensure that there are good and frequent train connections to Belgium and Germany from Eindhoven.
- Bus station Neckerspoel is located in an area that is developing rapidly and it no longer meets all the necessary requirements; it is too small, and its safety is no longer guaranteed. The CDA wants a new Neckerspoel that meets all modern requirements and is safe and future-proof.
- We will ensure that a P+R, public transport, and a shared mobility hub will be established at Ekkersrijt.



9.3 THE CAR

For the CDA Eindhoven, an important point in mobility policy is that a car is not a luxury but, for many people, a necessity to get to work or to visit family or friends. Cycling or public transport are not always a practical alternative. A decent policy, therefore, does not discourage car use, but focuses on positive measures and tries to fit car use in as well. Our future policy will focus on this.

- To ensure that people from outside the city can continue their journey by public transport or other forms of shared mobility, sufficient affordable P&Rs must be available. Therefore, Eindhoven must ensure that there is a total of four P&Rs around the city with sufficient parking space and good connections to other forms of transport. A day ticket should cost around four euros, including a return ticket for four people by bus.
- The whole of Eindhoven should be provided with so-called "smart traffic lights" for both car traffic and cyclists. This prevents unnecessary stopping at red traffic lights, improves traffic flow and reduces irritation. Around large junctions such as Woensel XL, these smart traffic lights should be installed first.
- To ensure that car traffic in Eindhoven runs smoothly, large junctions must get flyovers. Creating tunnels to ensure that traffic flows do not mix is also an option.
- The CDA Eindhoven wants sufficient parking spaces for cars and bicycles. Therefore, new building projects will take car ownership into account and a fair number of parking spaces will have to be provided, including spaces for bicycles.
- Currently, most of the car parking garages are in the centre. We will provide extra parking garages along the ring road, with a good public transport connection to the centre.
- We provide a solution for the busy traffic situation in North-East Eindhoven. This can be done by a 'diamond-shape' traffic solution or by other smart solutions.
- The parking fees are already high enough; we are not raising them.

9.4 CYCLING

- It is important for cyclists that cycle paths are well maintained. A proper cycle path, good illumination and well-trimmed greenery are necessary features.
- We will provide more bicycle parking spaces with longer opening hours in the centre, allowing cyclists to park their bikes safely on weekdays or after a late train journey or a late concert.
- More investments should be made in green waves for cyclists. Think of the trajectories Shopping Centre Woensel - Centre, Centre - High Tech Campus and Centre - Geldrop.

9.5 EINDHOVEN AIRPORT

- First of all, we are happy with our airport. Eindhoven Airport is a valuable asset to the city and the region, used by many people regardless of their political background. But Eindhoven Airport must ensure that the nuisance and environmental impact are minimal. Not only should nuisance be avoided as much as possible, but the attractiveness of the airport's surroundings also requires constant attention. We do not want any flights before 7 am and after 11 pm. The current noise limits may not increase in a new airport resolution; the number of flights can therefore only increase if the aviation sector becomes more sustainable. We follow Van Geel's advice in this. The flights from Eindhoven Airport must primarily serve the Brainport region; this means more connections to Munich, London, etc.
- We want a better connection between public transport and the airport. The proposed Brainport line in public transport can help to achieve this.

The driving times of the existing public transport line must be adapted more to the arrival and departure times of aircraft.

- We are going to increase the Eindhoven Airport 'liveability fund' considerably by putting more of the Airport's profits into it. Subsequently, use it for projects that contribute to reducing nuisance e.g., insulating houses. We will put the revenue from fines of late incoming aircraft into the liveability fund.
- In the context of nature and climate, experiments with electric aircraft are interesting, but so are other innovations such as green synthetic aviation fuel. This is where Eindhoven Airport's and its region's strengths should lie and where it should take initiative.

9.6 SHARED MOBILITY SOLUTIONS

- We see more and more shared scooters and bicycles popping up in Eindhoven. It's a nice concept, but often these scooters and bikes are only available in the city centre. The CDA Eindhoven wants these vehicles to be available throughout Eindhoven and to be well connected to the region.
- There will be an app on which the various shared mobility services in Eindhoven can be reserved and which also shows the public transport connections.
- In addition, in consultation with the businesses behind the scooters, proper arrangements must be made to prevent parking problems caused by shared scooters and bicycles, for example by means of a warning system (to the user).
- Theft and vandalism of shared scooters and shared bicycles are dealt with firmly.
- We will give Uber more freedom in Eindhoven to compete with the existing taxi market.



10. A SOCIETY IN WHICH WE TRUST EACH OTHER AND HAVE DECENCY

10.1 NORMS, VALUES AND SOCIAL CONTROL

Living together in a big city is not always easy. People all have their own customs. We live close together and that means that we have to be considerate of each other.

We should not play loud music in the middle of the night or throw trash on the street. Cleaning up dog dirt is also a good example. The CDA Eindhoven wants people to be aware of the consequences of their behaviour for the neighbours and the neighbourhood. We also want us to deal with each other and the public spaces in our city normally again: no nuisance, no mess, and no bad language towards each other. We have to realise that we live together and that we do not live in every man for himself society.

This way, the districts become places again where people keep an eye on each other, help each other and trust each other. They do this not only to ensure less nuisance and more safety, but also to take care of each other. By having more social control, we are more likely to see if our neighbours need help or if we even need to call in help for them. This is especially important in a city such as Eindhoven because family members do not always live nearby, or people do not always dare to ask for help.

People should not be afraid to address each other about bad behaviour. We need to regain confidence that people will support each other in calling others to account for their behaviour. We have to start trusting each other again.



That is why we want:

- That it becomes normal again to speak to each other about each other's behaviour. There must be more social control so that people learn what is normal and what is not. Where that is not working well, we help with district coaches. Parents are also called to account for their children's behaviour.
- We invest in neighbourhood activities, such as a neighbourhood barbecue or street party, which make people feel at home in the neighbourhood and enable them to get to know each other. If people know who lives in their neighbourhood, it is easier for them to speak to each other, ask for help or flag up odd situations or individuals. This, in turn, can help to identify crime in time.
- Together with children, we are going to clean up the neighbourhoods, thus teaching children that you do not throw trash on the street. If it becomes normal again for children to keep trash in their pockets until they come across a waste bin, they can also pass this on to their family members.
- Unfortunately, it is no longer taken for granted that everyone realises that you should do something for someone else and take each other into account. That is why we want all secondary schools in Eindhoven to stimulate the social apprenticeship for their students. This way, young people learn what it is to do something for another and to be considerate of each other.
- We are making a fist against discrimination. In all areas, we are strengthening the current anti-discrimination programme and bringing it up to date.
- We stand for a municipality where everyone can visibly be themselves. We are proud to be a rainbow municipality and are committed to a safe and inclusive environment for LHTBI individuals, in the street, in education, at sports clubs and in the workplace. We will carry out the actions of the signed rainbow agreement.
- We engage in a dialogue with the residents of the city to find out what people think is important in how we treat each other, the city, and the districts. In these citywide discussions about norms and values, we will also involve our schools, associations, and other organisations from the city. The results of the dialogues should help to start the conversation with each other.
- We support initiatives such as the 'Week of Respect'. The Week of Respect is an annual, national awareness campaign. This campaign is a response to the increasing intolerance and tensions in our society. Young people are the main target group. Together with young people, we will work towards a respectful society.

11. ENABLING LOCAL SMEs TO DO BUSINESS AND EMPOWERING START-UPS

11.1 BRAINPORT

The Brainport region as a whole is flourishing, even in times of corona. Compared to other regions, the Brainport region is rock solid. We are therefore enormously proud of all the companies we have in our region, large and small!

We do everything we can to maintain a good business climate for businesses. The unique cooperation between companies, educational institutions and governments is also something we should continue to cherish. The success of Brainport is an important pillar on which many organisations, institutions and people in this city thrive. We will therefore continue to strongly support the good cooperation within the Brainport Foundation as Brainport Development. We think it is important to see how this can be further strengthened with new partners. However, because of this private success, we also see bottlenecks arising in the public domain. This is the case, for example, in the areas of housing, accessibility, social cohesion and facilities. This creates the risk of private wealth on the one hand and public poverty on the other.

What we want with Brainport:

1. The Brainport National Action Agenda must be firmly continued with structural state funding to promote the wider business climate.
2. Brainport Eindhoven must be designated as a National Key Project by the national government. That way, substantial investments can finally be made in a good mobility and housing plan. We are, of course, reserving funds for this, but we cannot do it alone.
3. The focus of Brainport on Broad Prosperity will be continued and, where necessary, anchored more firmly in the articles of association and the tasks of Brainport Development. We invite Brainport Development, where relevant, to start working with the concrete results of the 'Blik op Eindhoven' project.



11.2 SMEs & Family Businesses

The diverse SME sector and the many family businesses are traditionally important and stable pillars of our economy: from the local shopkeeper to an internationally company, often locally rooted and with a strong social commitment.

At the local level, family businesses make a major contribution to the quality of life in a city or district: as employers, but also, for example, as sponsors of clubs or by dedicating themselves to a foundation or good cause. The CDA wants to cherish these entrepreneurs. We want to remain the Netherlands' most SME-friendly city, an award that we received in 2021.



That is why we want:

- Strengthen our economical department with an SME-team dedicated to supporting SME and entrepreneurs. This team helps entrepreneurs in the field of three important transitions: sustainability, digitalisation, and international business.
 - Make structural funds available to organise these transitions together with other municipalities, the province, and the national government, following the example of the national 'SME deals'.
 - 'Snappen or Schrappen'. The municipality should remove unnecessary regulations to give space to companies and entrepreneurs in the city. Many entrepreneurs have indicated that they no longer understand the accumulation of regulations. The CDA thinks it is time to take stock of all the local rules that apply to entrepreneurs and to hold them up to the light to reconsider their usefulness and necessity. The adage 'understand or remove' applies here.
 - To set a good example as a municipality by purchasing our services and products as much as possible from local SMEs. Eindhoven businesses are given preference in tenders and procurement.
- We are reviewing our tendering guidelines and looking for the maximum margin.
- There must be a single contact point in the municipality where all businesses can go for advice, for example on permits or subsidies. It must be a point of contact where they can get quick and proper assistance.
 - Eindhoven is growing enormously. This means that many new facilities in the areas of health care, culture and shops are needed. There are new emerging areas but also areas with a lot of vacancy and a decreasing trend. We therefore push for a strategy which we call 'plinth strategy'. This means using the ground levels of high-rise buildings to create shops or other facilities. This will make the new buildings a part of the neighbourhood.
 - All industrial parks must be kept up-to-date and vacant premises must be avoided; we will do this in close consultation with the surrounding municipalities. We will also review our own industrial parks in terms of their future viability.
- We value the preservation of our authentic city, with different areas having their own urban and village characteristics. Weekly markets should remain part of this. It must remain possible for market stallholders to do business without too much administration, fees, and costs. We are open to new (flexible) stalls if there is a need for them.

11.3 STARTUPS

A strong start-up & scaleup climate is important for our economic ability to earn. Start-ups and scaleups contribute to solving societal problems, creating more job opportunities, increasing innovation power, and attracting and retaining talent. We want to be known worldwide for a vibrant start-up climate and we want to be among the best start-up locations in Europe.

That is why we want:

- For start-ups and scaleups, it remains difficult to find suitable funding at every stage of a 'start-up's life'. There is a mismatch between supply and demand. There is a fragmented range of grants, loans and scholarships and applying for them takes a lot of time and effort. Moreover, much of the funding does not land our region. Together with the region, education, businesses and facilitating companies, the municipality will be drawing up a master plan for an enclosed 'financing chain' and sufficient funding for start-ups and scale-ups.
- In our procurement policy, we will make it possible to work more frequently with local innovative start-ups and SMEs. Every year, we will act as the first customer (launching customer). This way start-ups will have the opportunity to enter the market with their product or service. The focus should also be on sustainability. This will fit in with the innovative approach that we adhere.
- We will increase the visibility of start-ups in the region by literally putting them "in the spotlight" at events organised by the municipality and in municipal communications.
- We will bring exciting start-up events to Eindhoven. We will let our start-ups join our trade missions or international events.
- As a municipality, we will provide locations for start-ups (TWICE buildings) and encourage new business premises to meet the growing demand for affordable workplaces. Within the TWICE participation, we will look at whether enlarge this offer.
- Through information sessions, we will connect start-ups in different phases with each other and with the business world, to learn about growth processes and partnerships.

11.4 INNOVATION & DIGITALISATION

Eindhoven is an innovative city where the jobs of tomorrow are being worked on and the future is being 'made'. In recent years, we have invested heavily in the further digitalisation (fibre optics and 5G) of Eindhoven, but also in the ethical aspects of innovation.

Does everything we can do have to be allowed and how do we ensure that this can be monitored by the municipality and its residents? Innovation and digitalisation are part of Eindhoven, but not all residents encounter it easily. In the coming period we want to continue to lead the way in digitalisation and further expand Eindhoven's innovative character; we also want to make it more visible to all Eindhoven residents.



That is why we want:

- A stronger commitment to a public city lab: a place where all our residents can get in touch, in an accessible way, with innovative techniques, digitalisation and technological solutions that are made in our city and region. This way, we try to make high tech and innovation more visible and tangible for all our residents.
- We want to continue to focus on the Ethics Committee and on proactive discussions with our city council and residents about new technologies and their social desirability. This way, we hope to create more awareness and a more complete picture of innovation and technology.
- Connecting innovation to societal challenges by launching projects for start-ups. We will present the start-ups with a social challenge or a problem in Eindhoven and consult them for a solution. We will make a funding available for this project. This way, we immediately act as launching customers for our own start-ups.
- In the field of digitalisation, we want to further expand the Brabantring - a network between the cities of Brabant. Safe internet is crucial for future developments such as healthcare at home / domotics. This way, our elderly residents can live longer and safer at home. To accelerate this further, we want to stimulate research institutions and private partners to set up a large-scale pilot in Eindhoven.
- Our own municipal administration must be challenged to do better, faster, and smarter. In the coming period, we want to conduct a scan per department and examine the possibilities of starting at least one new method of working or innovation in each department.

12. A SUSTAINABLE CITY, GREEN DISTRICTS AND CLEAN STREETS

12.1 GREEN

For a large city, Eindhoven has a lot of green. This should remain the case; in fact, we want an even greener city. We see the creation of meeting and relaxation places in green areas, for example small parks and public gardens, as a great added value for the districts.

That is why we want:

- To give residents the opportunity to participate in 'green participation', let them think about the layout of the greenery in their own neighbourhood. There will also be more permanent greenery in the districts and more attention will be paid to 'Adopt a Street'.
- We want to create small parks and public gardens instead of scattered greenery. Our goal is that every resident of Eindhoven has a green place to relax, meet and enjoy within a five-minute radius of his or her home.
- We want to connect green areas to one another to enable people to keep walking through green areas throughout Eindhoven.
- We will create meeting places in the districts wherever possible, i.e., green spaces with benches, 'chat chairs' or sports facilities.
- More greenery to get more rainwater into the ground and thus prevent flooding. We will start with the 'greenification' of 50 extra streets, divided over the districts.
- Eindhoven is growing enormously in terms of its population. Therefore, we are going to construct a new city park in the coming period.
- In addition to Genneper Parken and the area around Karpendonkse Plas, Brainport Park (formerly Landelijk Strijp) is an area with great potential as a green area. We must keep this in mind during future developments.
- There will be more greenery maintenance to prevent weeds causing dangerous situations. The basic principle is 'green where possible', but it must remain safe for traffic. Trees will also be trimmed and maintained well. If trees cause too much inconvenience, they can be removed, and new trees will be placed.



- We take good care of the wildlife by installing owl and bat cabinets and by constructing hedgehog trails
- We care for the animals in our city by having a good shelter for stray animals and not tolerating animal abuse.

12.2 CLIMATE, ENERGY EN SUSTAINABILITY

As CDA Eindhoven, we consider climate and sustainability as a high priority. We see that we must go the extra mile to achieve the goals of the Paris Climate Agreement. We fully support these goals, but we do have a number of principles in this respect.

For us, it is important that this will be an ambitious, feasible, bearable, and affordable climate policy for all Eindhoven residents. Residents and businesses are prepared to go the extra mile for a more sustainable Eindhoven, as long as they know that the costs are affordable and fairly distributed.

However, we also see that the effects of climate change do not stop at (municipal) borders; it is a global challenge. This means that every city should not look at its own objectives in isolation but should focus on the areas where it has the chance to make the maximum contribution at a 'glocal' level. For Eindhoven this is in the field of innovation. The innovative strength of our businesses and research institutes is the greatest opportunity and contribution that can be made in the global fight against climate change crisis. Accelerating new technologies, projects and 'living labs' should be at the heart of our climate and sustainability policy. Of course, the municipality itself must also set a good example.

That is why we are pushing for:

- Stimulate the transition to electric and hydrogen vehicles by working with Brainport on smart solutions and placing sufficient charging stations in our city. Closing roads and drastically limiting car and freight traffic in Eindhoven is itself not the solution.
- We stimulate sustainability initiatives and technologies from our businesses, research institutions, creative society, and start-ups by establishing a Sustainability Accelerator Fund.
- We stimulate the exploration of electric and hydrogen-powered aircraft together with Brainport and Eindhoven Airport.
- The municipality is exploring the possibility of helping businesses and homeowners with sustainability loans for solar panels, heat pumps, insulation measures, etc.
- We extend the green wave for cars on transit routes to reduce CO2 emission.
- By 2035, we want all homes, businesses, and other buildings to be properly insulated. Together with partners and landlords in the city, we are exploring ways to achieve this goal.
- We encourage the use of all available roofs for solar energy or as 'green roofs'.
- We will continue to work on surfacing streets and gardens in the districts. This prevents water damage during heavy rainfall.
- In waste management, we continue to strive for more recycling and sorting of waste. That is why plastic waste is collected with residual waste, green waste, and paper.
- We continue to work on the projects that pollution. Waste containers should no longer need be opened with a card. Where there are too few waste bins, we increase the capacity. If someone deposits his waste bags next to a waste bin that is not full, we will fine the polluter.

- Those who dump waste illegally must also be held responsible for all the costs incurred. If necessary, camera surveillance should be installed in places where other solutions do not appear to be possible.
- Clean-up operations for street waste by community initiatives and associations are rewarded with extra community budgets.
- In cooperation with the business community, we are going to green business parks. Roof and wall greening, for example, would be a possibility.
- We will explore whether we can help sports clubs with movable solar fields, for the hours when the sports fields are not being used.
- We are also going to see if other large open areas, such as car parks, can be covered with solar panels, just like the noise barriers around the ring road.
- After successfully securing funds to bring the high-voltage cables in Eindhoven North underground, we are now going to bring all high-voltage cables in Eindhoven underground. At the same time, we are creating a better electricity network that is able to meet the demand for more electricity in the future.
- For the heating transition, we will first focus on all-electric solutions with the new generation of heat pumps. Warm water networks are the second choice. The CDA wants to guard against energy poverty and energy monopolies, these heating networks are dependent on commercial parties. In addition, for us the guarantee of the supply of heat to each resident will play an important role in further agreements. For the creation of such heating networks, the CDA Eindhoven is committed to securing national subsidies, otherwise the networks will be unaffordable for our city.

12.3 CLEAN STREETS

- To be able to keep our streets and gardens clean in autumn and winter, leaf baskets are placed in the districts. The CDA has managed to arrange this for 2022. But it must now be structurally included in the budget. Also, the green container should be emptied every fortnight.
- We are installing 25 additional public toilets, spread across the districts.
- In every district, we will provide good and safe play facilities for children and enough well-maintained dog-walking areas.
- Many residents are satisfied with the BuitenBeter App. Yet there is a very large group of people who do not know the app. We will bring the app to their attention even more, to encourage more people to install it and make it easier for them to report problems. This will benefit the maintenance of public spaces.
- More outdoor sports equipment should be installed.
- Litter is a thorn in our flesh. Together with 'Adopt a Street' and other volunteers, we will launch a city-wide initiative to make residents more aware of litter and to enthuse them to walk around the neighbourhood with a pick-me-up. We will reward neighbourhood clean-ups too in terms of funding/
- In the event of a major nuisance from black rats, the municipality must take charge of the control. At the same time, it will advise residents to take preventive measures.
- In order to combat waste and to ensure that people can clean up and dispose of dog waste, more bins are placed in areas where there is a problem with dog waste, litter, etc.



A photograph of a modern, multi-story building with a textured, grey stone or concrete facade. The building has several large, rectangular glass windows that reflect the sky. The word 'Stadhuis' is visible on the right side of the building. The sun is shining from the left, creating a bright glow and lens flare effect. A green banner with white text is overlaid on the bottom left of the image.

13. A SERVICE-ORIENTED AND RELIABLE MUNICIPALITY IN A STRONG LOCAL DEMOCRACY

A local government serves its residents and not the other way

13.1 SERVICE-ORIENTED AND RELIABLE

A service-oriented and reliable government in a strong local democracy: that is what the CDA wants. We want a service-minded municipality that is not there for itself, but for the people of Eindhoven and that has confidence in its residents. We want power and counter-power to be in balance. Inspired by the work of Pieter Omtzigt and his 10 proposals for the national government, we make 10 concrete proposals for the municipality of Eindhoven that can be put into practice immediately. These are proposals that will strengthen the relationship of trust between the municipality and the people of Eindhoven, that will give the government a profile, and that will replace mistrust with trust.

1. The municipality should be reachable after working hours, physically and digitally

The municipality must be easy to reach in all kinds of ways. That is why we are extending the opening hours of the Inwonersplein. It should also be possible to call or chat with the municipality after 5 pm. We believe that municipal services should be accessible digitally as much as possible. We therefore make it easier to request travel documents, passports, and statements digitally. It should also be possible to send post to and from the municipality digitally.

2. Better communications with residents

According to our local Ombudsman Commission, some of the complaints from residents involved mistrust and frustration. Often this concerned the communication with the resident. The lack of understanding, cumbersome answers to pressing questions and a formal rather than

individual style of responding were to blame. We want a municipality that communicates in clear and understandable ways. We train employees to solve residents' questions hands-on and to help them as much as possible. We will think along with the residents, even if it is not the municipality's responsibility. The municipality must also concrete on communicating clearly. This means that all letters and texts must be easy to read and easy to understand.

3. Direct contact with handling officials

Not only understandable language is important. The people of Eindhoven must also be able to reach the municipality easily if there are additional questions or problems. Therefore, correspondence should always include the contact details of the official dealing with the matter. Therefore, every letter or message should contain a name, telephone number or e-mail address.

4. Timely and direct influence on municipal policy

We believe that it is important for residents to be involved in municipal developments. Civic engagement should be possible for everyone. It is important that the municipality is honest and clear - in advance - about how residents could be involved. This mean: Do not promise engagement if it is not desired and keep your promises. The municipality should also report back on what it has done with their input. We think it is important that residents not only participate in the discussions, but also have a say on local matters. That is why every district will get its own budget on which residents have a say. We will welcome initiatives from the residents with an open attitude and we will think in opportunities rather than problems. This does not alter the fact that the municipality ultimately decides.

5. Mistrust becomes trust

Before people's declining confidence in governments can be repaired, governments must first get rid of mistrust in residents. In our municipality, the pressure of control has reached bizarre levels in all fields - from social security to the healthcare sector. We will limit the excessive urge for control and replace it with a fundamental approach of confidence. We will remove constricting regulations that frustrate healthcare providers and businesses, and we will give them the freedom to make different choices, even if this costs extra money or time. Anyone who makes a mistake by accident will not be punished immediately. Our fundamental approach is that we trust each other and assume good intentions. In the case of deliberately proven breaches of the law, more severe penalties are imposed.

6. Officials should visit the districts

Much policy is developed behind the desk. Contact with residents is increasingly done by e-mail or telephone. There are enough officials who get off the train and walk to the city hall, without ever having visited the districts. Yet the lives of the people of Eindhoven really take place in these districts. We want officials to work more from the districts, for example in a community centre. And every month, officials will go into a district with colleagues to discuss with residents what can be improved.

7. Better support for the City Council

The municipal executive has a lot of civil servants in his administration, whereas the city councilors only have assistance for eight hours a week. This sometimes makes it difficult to monitor the executive powers sufficiently and thoroughly. That is why each political group will receive more FTEs of support from a group assistant. This will benefit the substantive and organisational assistance to the members of the council.

8. Annual public discussion on power and counter-power and standards of conduct

We propose that the City Council and the executive board will have an annual discussion about the working culture in the City Hall and the functioning of power and counter-power. A good and equal provision of information to all members of the council is essential in this regard. The integrity of the local government is of the utmost importance. The recently adopted code of conduct for the city council and the executive board is the basis for this. We will evaluate these agreements every four years.

9. Strengthen local media

Local media are essential to local society. For example, it is necessary for democracy that local media inform residents, that local politicians are monitored (including us) and that those local media put important social issues on the agenda. Strong local journalism is crucial for a well-functioning local democracy. After 11 years, it is time to discuss the mission of our local broadcaster and how we can strengthen Studio040. We stand for a broadcaster that independently reports on the news relevant to the city, reports on events in the city and connects people in the city around social issues and trends.

10. Practicability test for new policies

Some proposals appear to be correct on paper but turn out to be unsuitable in practice. In addition to strengthening the ombudsman, the city council must gain a better understanding of the practical effects of its decisions. A practicability test for new policy would contribute to this. A six-monthly 'Eindhoven conversation' will map out the implementation of new policy. In two parts, first the residents and then officials & executive bodies can give their requested and unrequested view to the local government.

13.2 FINANCIALLY RELIABLE

The money that the municipality receives comes primarily from taxes, levied on businesses and residents, by the municipality or through the state. This money should be spent with care for the benefit of our residents. Our aim is to achieve as much widespread prosperity as possible for our residents.

The basic principles of the financial policy for the coming years are as follows:

- We may not spend more money than the municipality receives. A balanced budget and sufficient resilience form the framework within we continue to operate.
- We will continue to work in compliance with the financial ground rules that we agreed upon with the current coalition in 2018.
- In the past few years, we demanded a lot from our residents and businesses in order to solve the financial difficulties of the past. In the coming period, we want to limit the cost of living, so we plan on not increasing the OZB-rate any further than an inflation correction. Sewerage and waste collection charges will continue to be cost-effective.
- If financially possible, we should set the goal to be among the top 10 cities (of the G40 cities) in the Netherlands with the lowest housing costs at the end of the coming coalition period.
- Within the budget, we often look at our expenses, but less at our (strategic) earnings. Sometimes it is best for a government to be more entrepreneurial and risk-taking. After all, this can also generate revenue. Therefore, we will start an enquiry into how we can increase the structural income of the municipality with a more active investment-mindset, whilst serving the strategic goals for the municipality of Eindhoven.
- Healthcare costs have risen substantially in recent years. In the areas of 'Participation & Income', Youth Act and WMO, we notice that expenses are occasionally difficult to predict. In the coming period, we will work to get a clearer view of the healthcare costs. We also want to more on prevention instead of recovery.

In this election programme, we have put forward several new proposals, some of which require substantial financial resources. Of course, financial means are needed but not everything will be implemented (at the same time). At present, it is not yet clear each proposal will cost and what the overall package will look like. In the end, proposals will not be realised if there is no financial resource for it. However, we do see four 'larger' sources of financing for the proposals in this election programme:



- 1.** In recent years there has always been a surplus of more than 10 million euro in the social domain. That is and was unused financial resource. We think this is a shame and not very efficient. We want to use those 10 million structurally for the 'preventive ambitions' as mentioned before: Sport as a fundamental right, the appointment of district health officers and better cooperation between security and healthcare.
- 2.** There is already a structural free budget margin (see budget 2022). We want to use this margin for our ambitions in a new coalition agreement.
- 3.** A redistribution of the municipal fund is taking place. Eindhoven seems to be in the positive end of this. This is also a major source of funding.
- 4.** Resilience-ability that is above the norm.

13.3 CORPORATE CULTURE AND ADMINISTRATIVE ORGANISATION

Apart from the fact that the municipality must ensure that everything in the city is in working order, its own administrative operations also be running smoothly. First, we are proud that currently operations are going well.

We do strive to a diverse team of municipality officials. Especially, younger personnel will get extra attention. Another point of attention is a decisiveness and reliability. Just do what we agreed on. This requires the right investments in the right places, but also strict but fair management and change of our 'corporate culture'.

Our administration must be at the service of the city and ready to serve our residents. Similar to the businesses in our region, we want the municipal employees to deliver and to be customer friendly. There is a need for more individual interaction with the municipality. On one hand, this is focused on the accessibility and reachability of the municipality, for example by extending visiting hours, talking about issues and being visible in the districts. On the other hand, it is about listening to the residents to make sure they feel heard and to answer their requests.

More staff does not automatically mean less workload per person. Of course, a growing city should have more municipal officials, but it is also matter of quality service, because on the long term some functions and positions will change.

There is a surplus of governance and 'governance' in our region. That is a good thing, but it also leads to more fine-tuning and inefficiency. We see that other municipalities in the region and their facilities are under pressure. That is why we are open to reorganisations and bottom-up mergers. Eindhoven will not take initiative but will be open to other municipalities' proposals.

That is why we want:

- Following the results of the comprehensive study of the administrative organisation, we will examine what is necessary in the future. This may involve intensification in quantity or quality of some departments, but also cutbacks in departments where goals are not met or where inefficiency occurs.
- Relevant information must be available publicly and clearly. The city council, but also the residents, must be able to find the necessary information quickly.
- Finding one's way around the municipality is sometimes very difficult. Starting point of reference should be that one is not familiar with the municipality and its bureaucratic processes. Therefore, staff must be trained to solve the questions of residents practically and to help as much as possible.
- A warm but professional culture, in which it is clear to officials what is expected of them and in which they are guided by output. In other words, it is not about the number of meetings or pieces of paper, but about impact in the city.
- As in the corporate world, there must be a good cycle of performance evaluations. We want an Eindhoven plus. Staff who is performing well are rewarded. And people who do not perform or perform unsatisfactorily will be let go.
- Quality service is the first priority: when a resident asks a question, he or she receives a clear and understandable answer.
- To increase the involvement of residents in the municipality's policy, our officials will use innovative ways of cooperating with the community: by working more in the city, through online participation, digitalisation, and gamification.
- To communicate clearly with our residents, our officials are taught to always inform residents at an early stage about decisions to be taken, the considerations involved and how a decision is made. This way residents understand better how a process works within the municipality, impact of their influence and what is done with their input.
- There are various examples of residents and businesses who brought the municipality to court and won. As a municipality, we must avoid these legal proceedings, as they cost an enormous amount of time, energy, and money. It is better to try to find a solution with our residents and businesses. This can be done by discussing the matter, issuing a warning and/or look into our own policies and processes more often.

PART 2

OUR DISTRICTS



14. DISTRICT-ORIENTED APPROACH

For the CDA, the centre of attention is our neighbourhood. A large part of our daily lives takes place in our own neighbourhood. This is where we live, go to school, play sports, do our shopping, go to the community centre, or take the dog for a walk. We want liveable districts where we don't look away from problems but address them at last. In short: neighbourhoods where we can live with joy.

Across the organisation

It is the district perspective from which the municipality should start thinking. This means that we do not roll out a certain measure across all the districts but look together at what is needed for each district. Each district is different and unique and has its own specific needs. This district-oriented approach will be implemented in the municipality. The 'security domain', 'the social domain' and the spatial planning within the municipality will be organised area-specifically and integrally: right across the domains within the municipality. No more isolation and blindness in policy but looking together at the problems in the districts and solving them together. We tackle safety issues in relation to social and spatial tasks and vice versa. And we do that with all parties present in the districts, such as the district police officer, the youth worker, the primary school, the housing corporation, local businesses, and residents.

Each district its own alderman

Not only the administrative organisation should be organised in a district-specific manner, but aldermen should also be made responsible for a few districts. They will be the administrative point of reference for that district.

Each alderman will therefore have several districts in his or her area of responsibility. He/she will also hold a consultation hour for residents.

Each district its own approach

Some districts face more challenges than others. The challenges also differ from district to district. We have districts with considerable social and economic deprivation and a deteriorating living environment. But we also have districts with a better quality of life and greater social cohesion. While the living conditions in one district must be greatly improved, the quality in others should also be maintained. We will have an eye for all districts, including the 'good ones', because not investing in them could lead to the deterioration. That is why we pay attention to each district and make an action plan together with the residents.

For each district, together with residents and business, we will draw up an itinerary of issues that need to be tackled/addressed as a matter of priority. We will also outline the challenges that we will be working on together in the coming years. We will collect ideas from a wide range of neighbourhoods, so that all residents of the district can make themselves heard. Each year, we will look at the current state of the situation: what is the status and what has been addressed? We will also report our progress back to the district. This way, everyone can instantly see whether the municipality is doing what it promises.

Because we attach so much value to solving specific problems and challenges in the immediate surroundings of our residents, we have listed the district-specific problems for each district and suggested possible solutions. You will find them in the next chapter.

15. WHAT WE WANT FOR OUR DISTRICTS

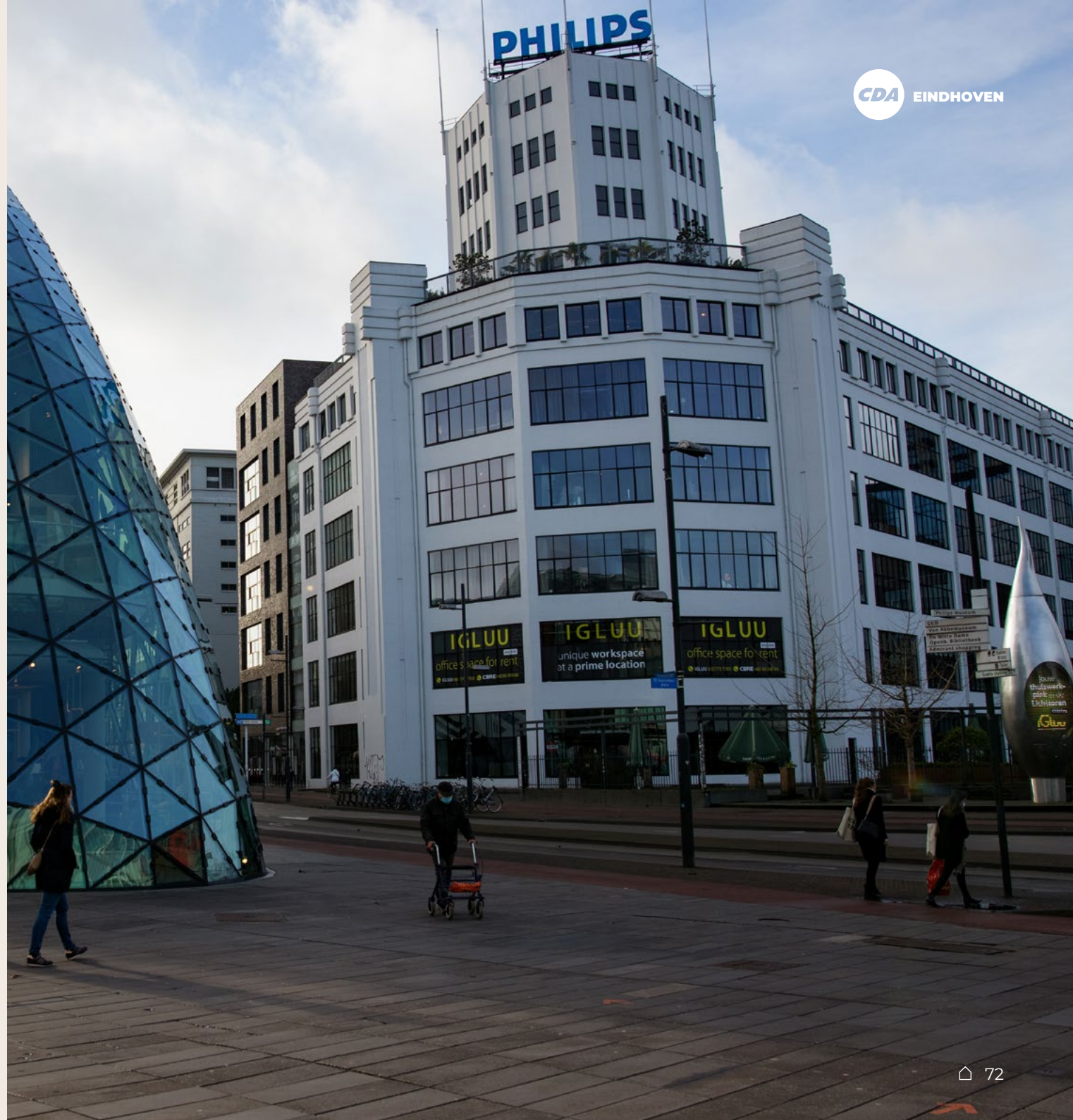
WOENSEL

- In Acht, Achtse Barrier, Blixembosch and Tempel, the black rat is causing significant nuisance. The municipality must take on the control of rats in the districts, where they are a major problem. At the same time, it should advise residents to take preventive measures and take lead in this.
 - Just like in Vaartbroek, Eckart, Vlokhoven and de Tempel, permanent youth workers should be present in the Achtse Barrier, Blixembosch, 't Hool and Jagershoef. Where necessary, this also applies to other districts.
 - To reduce the noise pollution from the A58/50 motorway near Blixembosch, a well-functioning noise barrier should be installed.
 - Around the underground waste containers, there is often a lot of trash. They are also regularly full. Together with Cure, we will address these problems per district, for example in Blixembosch or in Woensel-Zuid.
- We will ensure that the containers can be opened without a card and will be emptied frequently. We will appoint special supervisors to open the incorrectly placed litter bags and fine 'the polluter'. If that still doesn't work, we will install camera surveillance.
- In all districts with a dog waste problem, spots with dog poop bags will be made available, as is already the case in Vaartbroek. Moreover, stricter checks will be carried out on dog owners for clearing up the waste.
 - We will tackle the problems on the Kruisstraat by working together in all areas (safety, youth, health care, economy, spatial etc.) on a complete game changing plan. The Kruisstraat should belong to the people of Eindhoven and not to criminals and show-offs.
 - We will preserve the unique village atmosphere of Acht.
- We will invest in the initiative 'Buurt in Bloei' (Flourishing District). It creates a community feeling and it helps solving a lot of social problems. 'Mensfort' is a good example. With the right motivation and support, people will help each other instead of being dependent on social work. That saves the municipality money, and in addition, it makes people more independent, and it creates more involved. It also strengthens the social network in the area.
 - In the Heesterakker, we will tackle the nuisance around the car park on Anconalaan and the Kruburg industrial park. We ensure that the police and CSO will come to inspect more often and are able to act against nuisances (such as the prohibition of nitrous oxide).
 - In many districts, speeding is a frequent and annoying nuisance. There will be more speed checks in streets where the speed limit is 30 or 50 kilometres per hour. We will place
- speed bumps or other traffic calming. If that doesn't work, we would redesign the street.
- In recent years, public transport to Eindhoven-Noord has been scaled down. We want Eindhoven-Noord to be properly accessible again. Therefore, a bus should run at least twice an hour every day.
 - We will address traffic safety on the Fransebaan in the Achtse Barrier by investigating how we can limit speed and make the junctions safer.
 - A large number of residents in Eindhoven-North experience noise nuisance from Eindhoven Airport and/or from events at Aquabest. You can read our stance on Eindhoven Airport here. We are going to discuss with the municipality of Best to see how we can limit the disturbance.
 - Around the Biarritzplein, we will redesign the public space. It will be less crowded, and we will create more space for pedestrians.

- The municipality must maintain pavements and cycle paths properly. Loose paving stones or tree roots pushing up the road surface should be things of the past. The municipality should react quickly to reports about this. In several neighbourhoods in Woensel-Noord, this could certainly be improved.
- We will increase enforcement on drug dealers, for example on the industrial park between Bruggelaan and Brussellaan or in the neighbourhoods Oude Gracht-West, Generalenbuurt and Prinsejagt.
- During nice weather, it is often very busy in Henri Dunant Park and near the Splinter. This results in parking problems for the neighbourhood. We will talk to the neighbourhood to see if we can find a smart way of tackling this issue.
- Together with the residents, we will install a new kiosk in Henri Dunant Park.
- We will enforce more on nuisance (fireworks, shady characters, waste) in Henri Dunant Park. We will also install more lighting.
- We will install lighting with motion sensors aimed at containers at the Nederlandplein in the Woenselse Heide, in order to reduce the amount of litter. If this proves successful, we can apply it to more locations.
- We will make the dark tunnel at Nederlandplein safer and more inviting by installing lights and having artistic graffiti applied.
- Together with the owner of the shopping centre at Nederlandplein, we will provide more benches, bicycle racks, greenery, and a playground.
- At the suggestion of residents, we will install a skate ramp for 'beginners' on the Veluwelaan lawn.
- We will place an extra playground for the children in the Prinsejagt neighbourhood.
- In Blixembosch, we will make a number of bicycle crossings safer, such as the one at the Aanscot and the crossings at the schools and Stiffelio.
- In consultation with the residents, we will make 'back paths' safer by increasing lighting or installing gates.
- The youth centre in Blixembosch will open more often.
- The municipality will provide a good power supply for the new weekly market in Acht. The municipality will also cooperate proactively if a supermarket wants to open in Acht.
- An additional basketball court will be established at the Groenewoudseweg/Beukenlaan.
- The municipality will cooperate in the housing project for 32 partly assisted living units on the Cluselaan/Spaaihoefweg in Achtse Barrier.
- In Kronehoef we will be checking more for parking problems on Fridays and Saturdays. This has to do with the mosque attendance and the market on those days.
- In the Prinsejagt area, we will check for speeding more often (Fruinlaan, Oude Bosschebaan). Where possible, we will change the road layout or place speed bumps.

CITY CENTRE

- In the coming years, there will be a lot of construction in the city centre and a lot of new residents. We will ensure that, despite this, the centre remains easily accessible to pedestrians, cyclists, car drivers and public transport users.
- We will make the centre, and the districts around it, considerably greener.
- We will tackle traffic safety on the Mauritsstraat - Vonderweg - Edenstraat. The road will be redesigned; the speed limit will be 30 kilometres per hour (in connection with schools and many school-age children) and there will be several new, safe crossing points, for example at the Mauritsstraat - Julianastraat junction.



STRIJP

- The district is under great pressure from housing split and room letting. This causes nuisance. We therefore will enforce the 30-metre rule and illegal room letting. We are also examining whether permits can still be issued for house splitting in Strijp.
- Strijp-S has a small section of green space that is immediately 'full' of people when the weather is nice. For this reason, more green space must be created in or around Strijp-S, in combination with more 'gathering facilities'.
- We are open to new housing near the Evoluon. The Evoluon must, however, remain visible and be surrounded by high-quality park-like greenery.
- As a result of new building projects in recent years, Strijp has attracted many more residents. To ensure that they can all get to their work/school/sports quickly and safely, we will investigate whether all the roads are still considered safe. Where necessary, we are making crossings safer and lowering the speed limit in streets to 30 kilometres per hour.
- We will improve traffic safety at the Strijps bultje, Zwaanstraat junction. The traffic situation here is confusing and illogical, it's just a matter of time before an accident occurs.
- The free parking at the Trudoplein should remain available for people who come to do their grocery shopping.
- To ensure that the residents of Strijp-S feel more connected with each other, a community subsidy will be introduced to organise an activity that stimulates the community feeling and prevents loneliness.
- Strijp has had many different district coordinators in recent years. That is why we want a district coordinator who will stay for at least two years.

STRATUM

- The CDA would like a city museum. VONK in the Genneper Parken would fulfil that wish. The unique character of the Genneper Parks must be protected and strengthened. We will ensure that the development of projects, such as VONK, will not be at the expense of flora and fauna or the living conditions in the near surrounding.
- We will ensure that the illegal situation around the former Amrath hotel on Leenderweg will be resolved, making the area peaceful and safe again.
- In some streets in the district, parking must be paid for and in others not. This causes inconvenience for parkers in the streets where parking is not paid. It should be examined per district whether this can be equalised.
- At the Sint Jorislaan we will construct a safe crossing for children walking to their primary school.
- We will examine whether we can improve the busy traffic situation on Aalsterweg. We will conduct a comprehensive study and will involve traffic experts.
- The district is under great pressure from housing split and room letting. This causes nuisance. We therefore will enforce the 30-metre rule and illegal room letting. We are also examining whether permits can still be issued for house splitting in Stratum.
- We will maintain the special atmosphere of Schuttersbosch.
- The Standswandelpark will be modernised. This means that everything that is broken will be removed or replaced (footpaths, fences etc.). New greenery will also be planted.
- We will tackle speeding and anti-social driving behaviour with projects for each district. Where necessary, we will install speed cameras and adapt the road structure. We will start on the Edenstraat, Jorislaan, Stratumsedijk and Mauritslaan.

GESTEL

- Despite many actions, littering around containers remains a major problem (for example, the Offenbachlaan). We will ensure that the containers can be opened without a card and will be emptied frequently. We will appoint special supervisors to open the incorrectly placed litter bags and fine 'the polluter'. If that still doesn't work, we will install camera surveillance.
- A space will be created in the community centre where people who cause nuisance on the street can come and relax. Social workers can then immediately have a chat with these people.
- Traffic situations and crossroads with poor visibility will be dealt with. This applies, for example, to the intersections at Franz Lehar Square.
- We will renovate the grass of the football field behind the Van Maerlant Lyceum.
- In order to prevent nuisance in Gestel, a good distribution of social care throughout the city is being examined.
- We will be tackling the Kastelenplein area thoroughly by improving the existing shopping centre and the surrounding area. Also, by adding housing.
- We will tackle the problem of drunken and disturbed people around Franz Lehar Square.
- There is a lot of speeding in the area, such as on the Gestelsestraat, Hoogstraat and Schumannstraat. There will be speed checks and traffic calming measures and, if that does not help, we will modify the layout of the roads.
- Residents of Blaarthem and its neighbourhood should not suffer from the heavy traffic that is caused by the coffee shop. We will adjust the road structure accordingly.
- We want a community centre for Blaarthem, and more playgrounds for the youth.
- In too many places, large-scale room rentals and house splitting take place. We will enforce the 30-metre rule and illegal room rentals and prevent any further splitting of the houses into rooms to let.
- We will increase enforcement on drug dealers, for example in the Genderbeemd and Genderdal areas.

MEERHOVEN

- More car charging stations will be installed in Meerhoven. This will be done through in good cooperation with business owners and the residents. The municipality should take initiative.
- The accessibility of Meerhoven remains a priority for us; a good accessibility on all main roads must be guaranteed.
- Unkempt verges invite people to throw rubbish into them. Therefore, we will ensure good greenery maintenance and thus a cleaner greenery in Meerhoven.
- We will continue to pay attention to people who park in Meerhoven when they go to Eindhoven Airport. Where necessary, we will draw up a plan together with residents to combat traffic disturbance.
- Many expats live in Meerhoven, which is great. Because they often only live there for a short time, their houses are not as well maintained, and gardens are full of weeds. Everyone is free to decorate and maintain their homes as they wish, but the municipality should make an effort to talk to the residents concerned to see if there is room for improvement.
- We will place additional waste containers for plastic waste in the centre of Meerhoven.
- A large police station is expected to be built on the Sliffertsestraat. The arrival of this police station should never lead to a situation where people from Zandrijk and Bosrijk no longer have direct access to the Meerhovendreef. This is a hard requirement for the CDA.
- The Zandstrand-Zandkasteel-Bosrand intersection is a chaotic and dangerous junction. This needs and will be improved
- Residents complain a lot about the traffic in the district. That is why we are going to examine whether Zandrijk and Bosrijk are now sufficiently accessible or whether the roads need to be adjusted.
- What is remarkable is that few if any people from Waterrijk come to the Meerrijk shopping centre; they apparently prefer to go to the Citycentrum in Veldhoven. To ensure that these residents will come to Meerrijk, we will work on the accessibility of the shopping centre out of Waterrijk.
- The parking garage under the shopping centre is managed by P1. P1 leases parking spaces to airline passengers and therefore has a large number of parking spaces in the parking garage.
- Many of those spaces are around the lifts and escalators. As a result, people with a physical disability who want to go to the shopping centre have to park far from the lifts and escalators. In consultation with P1 we want to ensure that the disabled parking spaces will be closer to the lifts.
- The municipality/town hall is physically and intuitively far away. Expats with specific questions are therefore not always helped properly by the municipality or the Expats centre. That is why we will organise municipal consultation hours in 'the Hangar'.
- We want a local library in Meerhoven, and the Hangar should be converted into a real community centre.
- Together with the residents and McDonalds, we will discuss how we can further combat the waste problem.

TONGELRE

- We will construct the 'New Fuutlaan' in the period up to 2025 and ensure a good connection to the ring road.
- The part of Tongelre within the ring road will have to deal with numerous constructions and a number of road changes in the coming period. To ensure that Tongelre remains easily accessible within the ring road, we ensure good and safe connections to the ring road for every project. The number of connections to the ring road should not decrease but increase.
- We exclude will heavy traffic as much as possible to limit vibrations on the present Fuutlaan.
- The closure of the community centre the 'Ronde' on the Tongelresestraat has reduced opportunities for community gatherings. This means' fewer meeting areas, although there is a growing need for them. For this reason, a new community centre should be created in the PICUS villa on the Tongelresestraat., in combination with an after-school care and other facilities.
- We will tackle flooding. Tongelre has to deal with an excessively high groundwater level and flooding of the Dommel river. Together with the Water Board, the municipality must investigate how this problem can be tackled most effectively.
- We will improve the Mignotveld for sports & games and make it safer. We will make it more suitable for different age groups and different sport's needs, such as basketball, adjusted playgrounds, and an athletics track around the field. There will also be more equipment for toddlers.
- The protected cityscape of the Villa Park must be preserved.
- Enforcement should be increase in the 30 km/per hour zones because of speeding, for example on the Parklaan, Fuutlaan and Nachtegaallaan. We are installing traffic calming measures and if that does not help, we will redesign the road.
- An initiative will be launched to tackle the traffic safety around the school on the Reigerlaan. Parents will be involved in this.
- To prevent extra parking congestion after the construction of all the new buildings in the Spoorzone, we will work on realistic numbers of parking spaces for these projects. If this is not possible or does not suffice, we will introduce a parking permit zone for the Villa Park.
- We will tackle traffic safety around the Haagdijk shopping centre by creating extra crossing places and reducing the speed limit to 30 km/hour.
- We will make the pavements in the Tongelresestraat more accessible for people with a walker or mobility scooter.
- We will address the waste problem and the disposal of waste bags by creating more opportunities to dispose waste. We also want to increase enforcement on illegal dumping.
- In addition to waste problem, the trade in (soft) drugs is considered a nuisance and dangerous. The dealing often takes place in the evening hours and around the Mignotveld. There are also various complaints about disturbed people hanging around in the area. We will have the police patrol more often in order to reduce the nuisance.
- The garages on Fuutlaan are often targeted by graffiti artists and vandals, especially at night. We want increase police patrols and better lighting here as well.

- More signs would be placed to make it clear that there are community policing teams in Tongelre.
- In order to gain an understanding of loneliness problems in the district, we will have the district participate in the programme 'Versterking sociale basis'. ("Strengthening the Social Foundation").
- The Karpen neighbourhood suffers from nuisance caused by the large numbers of loud events held on the TU/e site, the Karpendonkse Plas and de IJzeren Man. To reduce the nuisance, agreements shall be made on a maximum number of events in this area and on the conditions under which they may take place. We will also provide sufficient parking spaces.
- We will take measures to slow down traffic on the Wolvendijk and make the street safer.
- The range of shops on the Tongelresestraat seems to be heading in the same direction as the Kruisstraat: too much of the same. That is why we exclude certain types of shops ('branching').
- We will continue to work on the reduction of nuisance from vibrations and noise from the train tracks, as we have been doing for the residents of Hofstraat.

Team CDA Eindhoven

2022 - 2026

