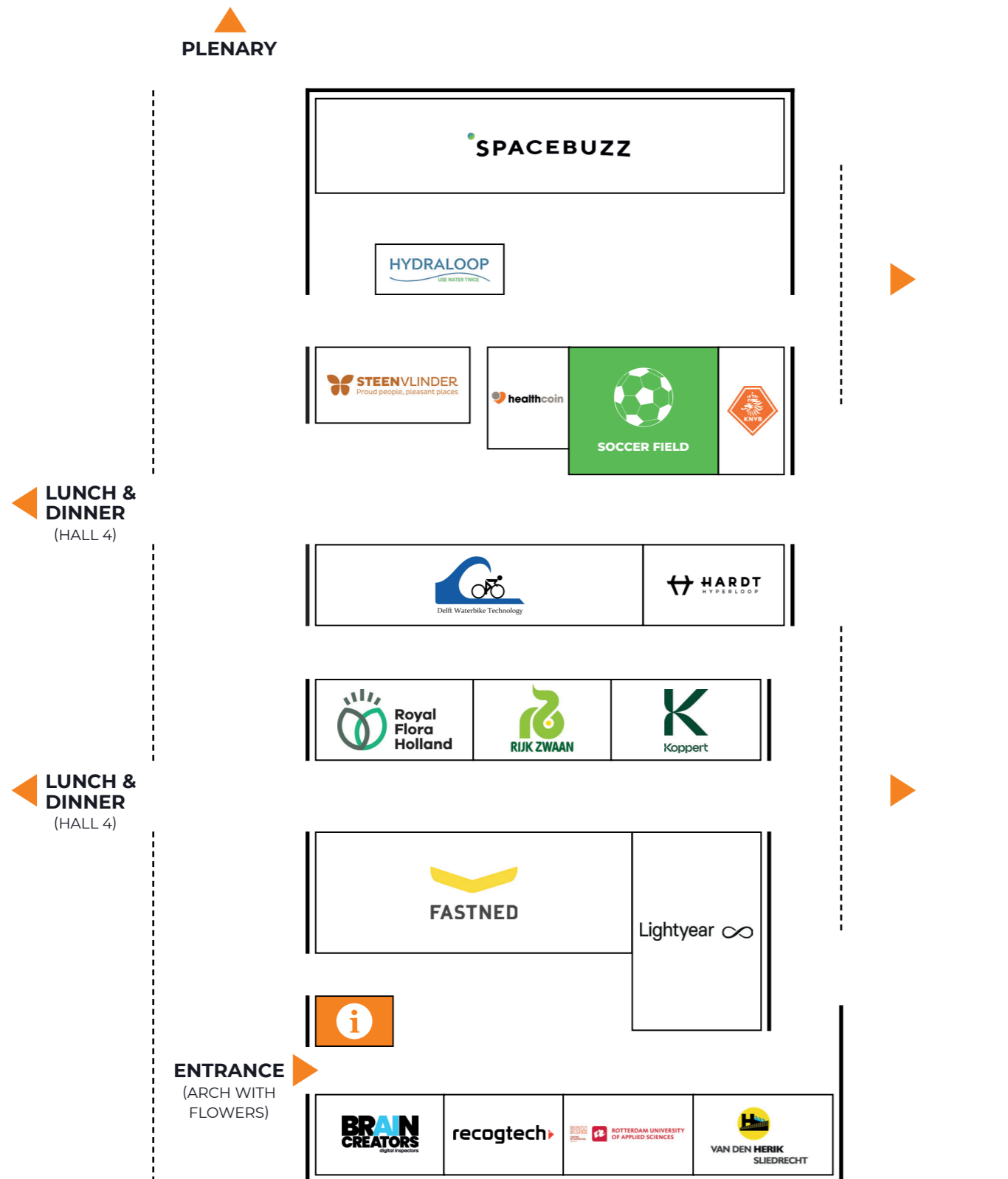


# Map of the Dutch Experience

Visit these stands & join us in working on a better world



# We present to you the Dutch Experience

**AN INTERACTIVE EXPOSITION WHERE YOU WILL GET TO KNOW THE BEST OF THE NETHERLANDS**

You might know the Netherlands as a country of great cultural diversity, with a long-standing tradition of tolerance and a strong focus on European cooperation. With large parts of our country lying below sea-level, we've been in a fight with the sea and our rivers for centuries. But the Netherlands is also a very innovative country. To survive we must think ahead on global challenges like climate change, an aging population, security issues and the digital revolution. Instead of viewing these challenges as problems, we see them as opportunities to build a better common European future for our children.

We are proud to present a sneak peek into the innovative power the Netherlands has to offer to tackle the great challenges of our time.

THE **DUTCH EXPERIENCE** introduces you to Dutch craftsmanship, sustainability and mobility technology, an appeal from outer space, health innovations and much more. We hope the Netherlands and Dutch Experience will inspire you during your visit to join us in working on a better world.

**ENJOY THE EXPERIENCE!**

THE **DUTCH EXPERIENCE** is brought to you by 



# THE DUTCH EXPERIENCE presents...



## ROYAL FLORAHOLLAND

Royal FloraHolland is the biggest cooperative flowers and plants auction in the world. We connect growers and buyers worldwide. The Netherlands and flowers: a match made in heaven! Visit the stand of Royal Flora Holland, and find a large (Instagrammable!!) wall of flowers here. Get your picture taken by our photographer.

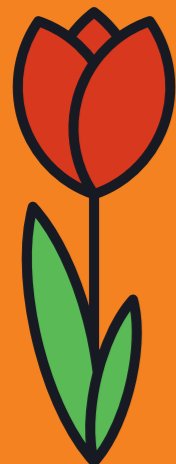
[royalfloraholland.com](http://royalfloraholland.com)



## RECOGTECH

Recogtech develops and markets high end biometric security solutions based on palm vein pattern recognition. Our products are recognised as highly innovative and respond to the current demand for safe and fast biometric access control, in line with the current developments in EU GDPR privacy regulation.

[recogtech.com](http://recogtech.com)



## SPACEBUZZ

Creating ambassadors of planet Earth. An -award winning\*- global VR education program teaching children about planet Earth (ecology & people), technology (STEAM) and sustainability while launching them into space.

\*incl. Finalist Fast Company's World Changing Idea 2021 Education

[spacebuzz.nl](http://spacebuzz.nl)



## BRAINCREATORS

BrainCreators delivers Digital Inspectors that reduce cost while improving safety and consistency at an unrivaled speed.

We will show how our Digital Inspectors help reduce CO2 emissions significantly and how they solve the growing scarcity of manual labor and domain experts.

[braincreators.com](http://braincreators.com)



## LIGHTYEAR

Lightyear is developing a grid-independent long range solar electric vehicle and wants to change the game in the automotive sector.

We would like to start the conversation on solar mobility as well as their impact on the energy transition and the future of mobility.

[lightyear.one](http://lightyear.one)



## RIJK ZWAAN

Rijk Zwaan is a family-owned vegetable breeding company, developing improved varieties and delivering high quality seeds to growers worldwide.

Breeding is key in making agriculture and food more sustainable and enabling the European Green Deal and Farm to Fork Strategy. Learn how vegetable breeding contributes to sustainable production and consumption.

[rijkszwaan.nl](http://rijkszwaan.nl)



VAN DEN HERIK  
SLIEDRECHT

## VAN DEN HERIK

With rising sea levels the battle with water will be more challenging than ever. Van den Herik engineers the future of water.

We'll show you why the Dutch will win the battle with water in the years to come.

[herik.nl](http://herik.nl)



## HEALTHCOIN

Our mission is to make the healthy choice the easiest and most attractive choice.

Join our challenge to promote health! Learn about our findings in rewarding healthy choices. Get access to our app and earn Healthcoins yourself.

[healthcoin.nl](http://healthcoin.nl)



## HYDRALOOP SYSTEMS

Hydraloop empowers people and organizations to save water and energy by offering smart and affordable water recycling products.

Decentral water recycling is the most economic and efficient way to drastically reduce the use of water. Hydraloop's game changing solutions reduce water consumption and sewage emissions by up to 45%.

[hydraloop.com](http://hydraloop.com)



## STEENVLINDER

Steenvlinder is a social and community-driven developer for self-builders.

Come and explore how putting the customer at the heart of the process can push change, give new energy to dilapidated buildings and create strong communities.

[steenvlinder.nl](http://steenvlinder.nl)



## KNVB

The Royal Netherlands Football Association is the governing body of football in the Netherlands. It organizes the professional Dutch football leagues, the amateur leagues, and many more.

Football is a cornerstone of society in most European countries. With its global reach it unites regions and nations. The KNVB is here to share its expertise and know-how.

This is achieved through interactive sessions including football legends and experts.

[knvb.nl](http://knvb.nl)



## FASTNED

Fastned is a European fast charging company dedicated to giving freedom to electric car drivers.

Experience the future of fast-charging stations for all electric vehicles at Fastned and discover why Fastned's approach to fast-charging is the best option for towns, cities and service stations across Europe.

[fastnedcharging.com](http://fastnedcharging.com)



## KOPPERT

We partner with nature. And help our planet to find its balance. Using natural enemies to combat pests, bumblebees for pollination, microbials, and biostimulants that support, protect, and strengthen crops.

We provide growers and farmers with an integrated system of specialist knowledge and natural, safe solutions that improve crop health, resilience, and production.

[koppert.com](http://koppert.com)



## DELFT WATERBIKE TECHNOLOGY

Come have a look at two waterbikes built by Delft University of Technology students that have been designed for an annual regatta between European universities.

The DWT foundation allows maritime students to apply their skills by designing, building, and racing innovative waterbikes.

[delftwaterbike.nl](http://delftwaterbike.nl)



## HARDT HYPERLOOP

Hardt is the European hyperloop development company that realizes a hyperconnected Europe by building a 10,000 km hyperloop network.

Experience traveling through Europe with hyperloop through your own eyes in the Hyperloop Experience and learn how hyperloop reduces carbon emissions and improves connectivity while reducing total infrastructure investment needs.

[hardt.global](http://hardt.global)



## ROTTERDAM UNIVERSITY OF APPLIED SCIENCE

Rotterdam University of Applied Science is a University with different types of education, specialised in the needs of the Rotterdam Area.

Visit our stand to find out what solutions we offer to handle sea-level rise, through adapting and mitigation.

[ap.lc/4OYx4](http://ap.lc/4OYx4)

